

Theni Melapettai Hindu Nadargal Uravinmurai

NADAR SARASWATHI COLLEGE OF ARTS & SCIENCE



Accredited by NAAC with 'A' Grade

Approved Under 2(f) and 12(B) Status of UGC

Permanently Affiliated to Mother Teresa Women's University, Kodaikanal

An ISO 9001 : 2008 Certified Institution

VADAPUTHUPATTI, THENI - 625531, TAMILNADU.

Annual Report

2016 - 2017



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ACADEMIC YEAR 2016 - 2017

Annual Report

(Presented at the 21st Annual Day Celebrations on 13th April 2017)

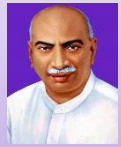

Presented by

Dr.S.Chitra, Principal



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ANNUAL REPORT (2016 - 2017)

Presented at the 21st Annual Day Celebrations

By

Dr. S. Chitra, Principal

Education is the passport to the future,
For tomorrow belongs to those who prepare for it today.

- Malcolm X

I am greatly happy to present the Annual Report of the activities of this esteemed Institution for the academic year 2016 – 2017.

Our honourable Chief Guest **Mrs.Latha Pandiarajan, co-founder, Ma Foi Strategic Consultants Pvt. Ltd., Chennai**, phenomenal President Mr.K.P.R.Murugan, astonishing Vice President Mr.S.K.A.P.Balakrishnan, spectacular General Secretary, Mr.T.Rajamohan, farfetched Treasurer Mr.G.N.Jawahar, marvelous Secretary, Mr.A.S.R.Maheswaran, enthusiastic Joint Secretary, Mr.C.Kaliraj, praiseworthy Executive members, College Committee members, respected guests who specially grace the function, Press and Electronic media, elite people of this great city, Secretary, Joint Secretary, Principal and faculty members of the sister concerns, committed teaching, administrative, supportive staff members, active parents, exuberant students, illustrious alumni, today I thank with devotion the Almighty lord Sri Bathrakaliamman for showing us the right path and guiding us safely to move on towards new horizons. It's my gratitude to welcome you all to the twenty first Annual Day celebration.

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I extend my hearty greeting to the management who leads us with all the essentials in making our institution an all-rounder. I am glad to read out a brief introduction to the achievements of the college, which are dealt with in detail in the Annual Report. The college has chronicled many accomplishments in the academic year 2016-17.

We warmly welcome Mrs.Latha Pandiarajan, We are extremely thankful and honored to have you madam, in our midst on this important day. I thank you for sparing your valuable time and gracing this occasion, despite your official commitments and duties.

I owe a debt of gratefulness to our secretary, Mr.A.S.R.Maheswaran, and Joint Secretary, Mr.C.Kaliraj for their valuable guidance and support in matters pertaining to varied range of issues.

We deeply mourn the sad demise of Mr.S.A.Sankarakumar, our Patron and President of Theni Melapettai Hindu Nadargal Uravinmurai. We register our heartfelt condolences to his family members and our Uravinmurai.

PROFILE OF THE COLLEGE

Nadar Saraswathi College of Arts and Science was established in the year 1996 by Theni Melapettai Hindu Nadargal Uravinmurai Educational Society to promote higher education among the rural people.

Theni Melapettai Hindu Nadargal Uravinmurai has a history of over a century, offering social welfare and educational services to the poor and needy in Theni District.

The trust started Nadar Saraswathi Primary School in the year 1919 with the objective of building an educated society with the Government's efforts to provide valuable education to the economically as well as educationally backward people. At present 11 educational institutions offers education from preprimary level to higher education in the field of arts and science, technical and engineering which stand as the pride of the Uravinmurai. The Uravinmurai limited itself till 1996, to providing school level education for people in and around Theni. But today, in a totally changed socio-economic scenario

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after globalization, sensing people's needs and aspirations, the trust has ventured into providing university education to the marginalized poor.

The total numbers of beneficiaries of student community are around 22,000 per year. Our Institution plays an important role not only in the development of individuals but also in the development of the society.

At this juncture I bow before grand munificence members who founded the college. It is the philanthropy of the those members that has made our College - a seat of Social Reform movements, Cultural Renaissance, Intellectual Awakening for the young women of this rural setup. As always, the college will provide these educational services with a clear bias for the socially and economically disadvantaged people, but with no discrimination based on caste, creed or language.

Our college is a Self-financing, Women's college, approved by the Department of Higher education, Govt. of Tamil Nadu and affiliated to the Mother Teresa Women's University, Kodaikanal and Approved under 2(f) & 12(B) Status of UGC. Our college is certified with ISO 9001:2008 with TUV Rheinland, Coimbatore. It is recognized as a study center for Distance Education Courses affiliated to the Mother Teresa Women's University, Kodaikanal from the academic year 2014 - 2015. It has been nationally accredited by NAAC with 'A' Grade from the academic year 2015 - 2016. Our college is permanently affiliated from this Academic Year 2016 - 2017.

PREVAILS OF THE COLLEGE

The college continues its chase towards academic excellence. The College has seen remarkable growth over the years. NSCAS has been accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC) on 01.05.2015. The Peer team honored the noteworthy achievements of the college and its efforts in maintaining equality and standards in its educational activities.

Withstanding its name, students have grown up here and excelled in the chosen areas of their interests, in academics, sports, or extracurricular activities.



AWARDS RECEIVED

“Talent win games, But team work and intelligence wins championships”

– Alan Alda

- 🍎 Our College has received **State Level “Best Consumer Club”** award from Civil Supplies and Consumer Protection Department, Chennai on 24th March 2016.
- 🍎 Consumer Club has received the **District Level “Best Consumer Club”** award from Civil Supplies and Consumer Protection Department, Theni on 30th December 2016.
- 🍎 Our College has received “**IAB Blind Empowerment Champions 2017 – Diamond Zone**” award from Indian Association for the Blind on 11th February 2017.

AWARDS RECEIVED BY THE FACULTY

- 🍎 Dr.S.Chitra, Principal has been awarded “**International Gold Star Millennium Award**” for outstanding achievements in the field of education from Global Achievers Foundation on 21st May 2016.
- 🍎 Dr.S.Chitra, Principal has been awarded “**Honorably Degree of Doctor of Letters (D.Litt.)**” from University of South America on 16th December 2016.
- 🍎 Mrs.T.Krishnaveni, Assistant Professor, Department of Commerce has been awarded **District level “Best Consumer Club Coordinator”** award from Civil Supplies and Consumer Protection Department, Theni on 30th December 2016.
- 🍎 Mrs.S.Devi Meenakshi, Head and Assistant Professor and Ms.S.Yugambica, Assistant Professor, Department of Chemistry and Physics have got State Level II Prize and cash award Rs.2,000/- and **Best Project Award** in Chennai Science Festival – 2017 from 09th February 2017 to 12th February 2017.
- 🍎 Mr.V.Neelamegam, Supervisor has been awarded “**வாழ்நாள் சாதனையாளர் விருது**” from Tamil Nadu Silambam Association, Namakkal on 06th March 2016.
- 🍎 Mr.I.Karmegarajan, Office Accountant has been awarded “**வீரக்கலை வித்தகர் விருது**” from Tamil Nadu Silambam Association, Namakkal on 06th March 2016.

AWARDS RECEIVED BY THE STUDENTS

- 🍎 Ms.N.Chokkar Meena has received the “**இளநிலை ஆசான்**” award from Tamil Nadu Silambam Association, Namakkal on 06th March 2016.
- 🍎 M.Priyadharshini and T.Nandhini of II B.Sc. Physics have got State Level II Prize and cash award Rs.2,000/- and **Best Project Award** in Chennai Science Festival – 2017 from 09th February 2017 to 12th February 2017.

SPECIAL ACHIEVEMENTS OF THE STUDENTS

Each year, the college identifies a number of key areas of development within the strategic plan objectives and works on it. Here are the list some of the major achievements for the 2016-2017 academic year.

NATIONAL LEVEL ACHIEVEMENTS

- 🍎 B.Akila of III B.Sc. Mathematics cleared the Mathematics Training and Talent Search Programme - level Zero and attended the Summer Training Programme organized and funded by National Board for Higher Mathematics from 11th April 2016 to 16th April 2016.
- 🍎 R.Hari Krishna Kumari of III BBA cleared the an Accounting Knowledge Competition named National Accounting Talent Search 2015 - 2016 organized by Indian Accounting Association on 22nd April 2016.
- 🍎 M.Sarnisha of II M.Sc. Mathematics cleared the Mathematics Training and Talent Search Programme - level Zero and attended the Summer Training Programme organized and funded by National Board for Higher Mathematics from 23rd May 2016 to 18th June 2016.
- 🍎 M.Haridharsana of III B.Sc. Microbiology and M.Kunavishali of III BBA have participated in National Youth Festival organized by Ministry of Youth Affairs and Sports at Haryana from 12th January 2017 to 16th January 2017.
- 🍎 M.Obukeerthana of II M.Sc. Mathematics cleared the Mathematics Training and Talent Search Programme - level Zero and selected for Summer Training Programme organized and funded by National Board for Higher Mathematics on 31st January 2017.

STATE LEVEL ACHIEVEMENTS

- 🍎 M.Vinothini of II M.A. English has participated in State level contest on "Patriotism and Nation Building" as part of Republic Day Celebration 2017 organized by Nehru Yuva Kendra Sangathan, Tamil Nadu and Puducherry States, Chennai on 28th December 2016.
- 🍎 J.Maheswari of II B.A. Tamil has won II Prize and got cash award of Rs.7,000/- in Tamil Essay competition organized by தமிழ் வளர்ச்சித்துறை on 18th January 2017.
- 🍎 S.Dhanalakshmi of II B.Sc. Chemistry has won II prize and got cash award of Rs.7,000/- in Tamil Speech competition organized by தமிழ் வளர்ச்சித்துறை on 18th January 2017.

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DISTRICT LEVEL ACHIEVEMENTS

- 🍎 M.Karthihayini of II B.Sc. Mathematics has got III prize and cash award Rs.1000/- in Essay Writing Competition on the topic “தமிழர்களின் அறிவியல் பார்வையும் தற்கால அறிவியல் வளர்ச்சியும்” organized by Dhinamani Express and Neyveli book fair – 2015 on 09th July 2016.
- 🍎 R.Thilaga of I B.Com has received Cash Award of Rs.2000/- from the Theni district Collector for District Level IIIrd Mark in Higher Secondary Examination on 19th Deptember 2016.
- 🍎 S.Dhanalakshmi of III B.Sc. Chemistry has received Certificate and Shield in Speech Competition organized by Civil Supplies and Consumer Protection at Collector Office, Theni on 30th November 2016.
- 🍎 M.Vinothini of II MA English has got I prize and qualified for State level Declamation Contest in District level contest on “Patriotism and Nation Building” organized by Nehru Yuva Kendra, Theni at SDAT Stadium, Theni on 20th December 2016.

CLEARED COMPETITIVE EXAMINATIONS

- 🍎 Three students cleared ICWAI Foundation Course on 24th August 2016.
 - S.R.Karthika of II B.Com.,
 - D.Sasuvada of II B.Sc. Mathematics ‘B’
 - L.V.Harita of II B.Com.,

CLEARED ONLINE COURSES

- 🍎 Nineteen students from II M.A. English cleared online courses in ALISON Centre.
 - **Course Name: English Literature analysis**
 - N.Akila
 - **Course Name: Social English Language Skills**
 - B.Anitha
 - D.Aruna Devi
 - J.Diya Sri
 - U.Geetha
 - G.Jegatheswari
 - P.Pavithra
 - P.Pavithra
 - R.Ramya

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- S.Selva Meenal
- G.Shahila
- P.Sindhuja
- M.Vinothini
- **Course Name: English writing skills**
 - K.Divya Lakshmi
 - E.Jeya Indhu
 - D.Jeyanthi
 - J.Keerthana
 - R.Niranjanaidevi
 - R.Vinayagadurga

BLOOD DONORS

16 students were donated their blood.

🍎 Three students were donated their blood in Blood Donation Camp for 114th Kamarajar's Birthday Celebration organized by Theni Melapettai Hindu Nadargal Uravinmurai.

1. N.Shanmuga Priya, III B.Sc. Mathematics
2. N.Jamuna, III B.A. English 'B'
3. R.Nagashini, I B.A. English 'A'

🍎 Thirteen students were donated their blood in Blood Donation Camp at Kulasekaran Hospital organized by Red Ribbon Club, NSCAS, Theni.

1. R.Akila Banu, I B.Com CA 'A'
2. S.Kani Mozhi, I B.Com CA 'A'
3. T.Pooja, II B.Com
4. K.Subashinidevi, I B.Sc. Chemistry
5. A.Kowsalya, I B.Sc. Physics
6. M.Deepa, I B.Sc. IT
7. L.Swathi, II B.Sc. IT
8. V.Menaka, I BA English 'A'
9. U.Soniya, III BCA
10. P.Dhivya, III BCA
11. L.J.Silvia priyadharshini, III B.Sc. Microbiology
12. N.Shanmuga priya, III B.Sc. Mathematics
13. A.D.Anuja, III B.Sc. Mathematics

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DEVELOPMENTAL ACTIVITIES OF THE COLLEGE

- 🍎 **1033** books have been purchased and **88** National and International Journals have been subscribed at the cost **Rs.1,96,760/-**, and **Rs.1,09,140/-** respectively in this academic year.
- 🍎 Infrastructure Development
 - Addition of **new Open Auditorium**.
- 🍎 **Reprography** at the Digital Library

NEW COURSES INITIATED

M.A. Tamil has been affiliated from the Mother Teresa Women's University, Kodaikanal has been initiated from this academic year 2016 – 2017.

MANAGEMENT CONTRIBUTION TO THE STUDENTS

KARNA DONORS CLUB

It is heartening to note that the noble-mind of our management initiated this club to enlighten the lamp of knowledge to the students from the Achievers in Academic and Sports, economically weaker background and make them to prosper and progress in life.

In the odd semester, **6 academic achievers**, **30 sports achievers** and **34 economically weaker students** have been benefitted with the amount of **Rs.21,075/-**, **Rs.1,39,155/-** and **Rs.1,36,600/-** respectively.

In the even semester, **11 sports achievers** and **36 economically weaker students** have been benefitted with the amount of **Rs.59,300/-**, **Rs.1,59,275/-**. Respectively.

STAFF WELFARE

- 🍎 Incentive is given to the faculty members for those who publish their papers in journals and proceedings. **7** faculty members have been benefitted with the amount of **Rs.4,000/-**.

SCHOLARSHIPS TO THE STUDENTS

Scholarships are grant given to the student to continue their education. In this academic year **249 students** have received scholarships to the tune of **Rs.18,13,998/-**. Totally 150 students are benefitted by the SC / ST Scholarship (Rs.12,44,000/-), 39 students are benefitted by the Ranimangammal Scholarship (Rs.34,268/-), 37 students are benefitted by the Central Sector Scholarship (Rs.3,70,000/-), 10 students are benefitted by the Chief Minister Prize

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Money Award (Rs.32,000), 12 students are benefited by the Post matric minorities welfare Scholarship (Rs.71,730/-) and one student has received the UGC scholarship for Post Graduate Merit Scholarship for University Rank Holders (Rs.62,000/-).

E-POST GREETINGS

Sent e-post greetings to the Rio Olympic Winners Ms.P.V.Sindhu and Ms.Sakshi Malik delivered through Sr. Postmaster, Rohtak Head Post Offices, Haryana on September 2016.

PUBLICATION OF COLLEGE JOURNAL

We have published a Bi-annual Journal – **“Journal of Management, Science and Humanities (JOMSAH)”** with the three volumes **December 2015, June 2016 and December 2016** and ISSN No.: 2395-0625. **Twenty two, Sixteen and Twenty two** research papers respectively based on Management, Science and Humanities have been published.

LIVE PROJECTS

“It does not take much strength to do things, but it requires a great deal of strength to decide what to do.”

— Elbert Hubbard

Our final year students are encouraged to undertake live project work. Students gather experience in the technically mind building innovative. This makes students attain better knowledge in understanding the functioning of various live projects.

- 🍎 M.Dhanalakshmi of III B.Sc. Chemistry is undertaking the live project named “Electrochemical Decolourisation of Methyl Orange Dye”.
- 🍎 V.Gowri of III B.Sc. Chemistry is undertaking the live project named “Electrochemical Decolourisation of Congo Red Dye”.
- 🍎 S.Sivashankari of III B.Sc. Chemistry is undertaking the live project named “Corrosion inhibition performance of galvanized steel in simulated oil well water”.
- 🍎 B.Archana and M.Lavanya of III B.Sc. CS are undertaking the live projects like “Administration System for Transportation” for NSCAS, Theni.
- 🍎 M.Durga of III MCA is undertaking the live projects like “Science Lab



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Maintenance System” for NSCAS, Theni.

- 🍎 G.Rajeshwari of III MCA is undertaking the live projects like “Computer Lab Maintenance System” for NSCAS, Theni.
- 🍎 Students of Microbiology and Biochemistry are undertaking the live projects like Vermicomposting and Mushroom Cultivation.
- 🍎 Department of Management Studies are undertaking the live projects like “A study on preference of under graduates regarding their higher studies with special preference to Nadar Saraswathi College of Arts and Science, Theni”.

CONSULTANCY SERVICES OF THE DEPARTMENTS

NSCAS Consultancy Services have the skills and a wealth of experience to understand and develop student’s knowledge and departments together. We work with our students to unlock their true potential, whilst optimising their performance and help them to achieve their goals.

The Consultancy Services are

- 🍎 Spiral Binding and Lamination
- 🍎 Bouquet Preparation
- 🍎 Skill Mela (Product Preparation)
- 🍎 Vermicomposting
- 🍎 Mushroom Cultivation

STUDENT STRENGTH

I am very glad to state that our intake has substantially increased during the years from **100** in the year 1996-97 to **2480** in the year 2016 - 2017 recording an increase of **2380** students amounting to **23.80%**. I thank the admission committee for their commendable work.

STAFF MEMBERS

The heart of the Institution is our faculty members; we are having **124 faculty members** who are talented, different mixes of teaching, research/creative, and service activities and also act as articulate, expressive communicators, who render their endless effort to make the buds into achievers and we have **91 non-teaching staff members** who contribute their amazing efforts for the improvement of the Institution.

ACADEMIC PROGRESS**COURSE PATTERN**

Our Institution offers **Thirteen Undergraduate Courses, Twelve Postgraduate Courses, Four Research Oriented courses**, Three diploma courses (DCA, DTP and DWD), One certificate course (Spoken English) and Distance education courses affiliated to Mother Teresa Women's University, Kodaikanal.

VALUE ADDED COURSES

Apart from rendering valuable academics, the management aims at providing incredible candidates by offering value added courses which will enable them to face the formidable challenges of the future to keep pace with the latest technologies pertaining to their chosen field of studies. **Twenty one** value added courses are offered every year and student can choose any programmes during their period of study.

UNIVERSITY RESULTS

Academic quality is a major theme of any good institution for mass dissemination. We are proud to announce that there has been a solid growth in the academic pursuits of the college. The results of the outgoing students – Under Graduate, Post Graduate and Research Scholars on April 2016 are as follow

Results of outgone students (April 2016)

S. No	Course	Number of Students		Pass percentage (In %)
		Appeared	Passed	
1.	B.A. Tamil	15	14	93.33
2.	B.A. English 'A'	69	69	100
3.	B.A. English 'B'	70	70	100
4.	B.B.A.	29	29	100
5.	B.Com.	53	53	100
6.	B.Com. (CA) 'A'	37	37	100
7.	B.Com. (CA) 'B'	37	37	100
8.	B.Sc. Chemistry	35	34	97.14
9.	B.Sc. Mathematics	62	62	100

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S. No	Course	Number of Students		Pass percentage (In %)
		Appeared	Passed	
10.	B.Sc. Biochemistry	17	15	88.23
11.	B.Sc. Microbiology	28	22	78.57
12.	B.Sc. Computer Science	52	52	100
13.	B.Sc. Information Technology	40	40	100
14.	B.C.A.	54	54	100
15.	M.B.A.	19	19	100
16.	M.C.A	15	15	100
17.	M.Sc. (CS & IT)	12	12	100
18.	M.Com.	4	4	100
19.	M.Com.CA	10	10	100
20.	M.A. English	20	19	95
21.	M.Sc. Microbiology	9	9	100
22.	M.Sc. Biochemistry	9	-	-
23.	M.Sc. Chemistry	8	8	100
24.	M.Sc. Mathematics	20	20	100
25.	M.Phil. English	8	8	100
26.	M.Phil. Microbiology	1	1	100
27.	M.Phil. Commerce	2	2	100
28.	M.Phil. Computer Science	5	5	100
Total		738	718	98.23

The overall percentage is **98.23%**.

UNIVERSITY ACADEMIC HONORS

Honors are bestowed as recognition of outstanding academic achievement and as a means to further encourage. Our college supports academic achievement and is pleased to recognize and reward students whose merit performance in the University Examination during April 2016 have enabled them to reach the pinnacle of academic excellence. It is my pride to report that we have produced **29 Rank Holders** in the academic year 2015-2016.

Glittering Stars of Our College – 2016

Department	Course	Name of the Student	Rank
English	M.Phil. English	T.S.Shwathi	I
	M.Phil. English	V.Pandimeena	II
	M.A. English	S.Suganya	II
	B.A. English	A.Sulthana Parveen	I
Commerce	M.Phil. Commerce	R.Sivasakthi	I
	M.Phil. Commerce	M.Suganya	II
Management Studies	MBA	K.Sheeladevi	I
	MBA	M.Gowsalya	II
	BBA	R.Suryakala	I
	BBA	A.Vijayarani	II
Microbiology and Biochemistry	M.Phil. Microbiology	M.Keerthika	I
	M.Sc. Microbiology	A.V.Divya	I
	M.Sc. Microbiology	R.Raveenadevi	II
	B.Sc. Microbiology	M.Vinotha	I
	B.Sc. Microbiology	S.T.Sangeetha Priya	II
	B.Sc. Biochemistry	N.Abinaya	I
	B.Sc. Biochemistry	R.Sangeetha	II
Chemistry	B.Sc. Chemistry	V.Gayathri	I
	B.Sc. Chemistry	K.Menaka	II
Computer Science and Information Technology	M.Sc. CS & IT	A.Mithra	I
	M.Sc. CS & IT	R.Aiswarya	II
	B.Sc. Computer Science	S.Gowri Karthika	I
	B.Sc. Information Technology	M.Susee	II
Computer Application	MCA	P.Angel	I
	MCA	R.Vidhya	II
	BCA	V.Jeevika Tharani	I
	BCA	B.Shahilambavi	II
Part I - Hindi	English	R.Kritiga	I
Part II - English	Mathematics	V.Bhuvaneeswari	II



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COLLABORATION AND LINKAGES

The collaborations that NSCAS has established are substantive in nature and have led to the signing of agreements and development of academic programmes with institutions. To improve the Industry - Institution interaction we have the following MoUs.

- 🍎 MoU with Mother Teresa Women's University, Kodaikanal for DDE courses.
- 🍎 MoU with Win ways (Pvt.) Ltd, Madurai for conducting the Value Added Course Android and LAMP.
- 🍎 MoU with Regional Council of ICWAI, Madurai for Conducting ICWAI (Foundation) classes.
- 🍎 MoU with Tally institute of learning in association with Kalvi groups for Conducting Tally classes.
- 🍎 MoU with Developing Library Network (DELNET), New Delhi for using e-resources.
- 🍎 MoU with ICT Academy of Tamil Nadu (ICTACT).
- 🍎 MoU with Shine Tech installs Digital Multimedia Language Lab Software ETNL.
- 🍎 Membership with Confederation of Indian Industry (CII).
- 🍎 MoU with Manavalakalai Mandram for Conducting Value Added Course Certificate Course in Yoga.
- 🍎 MoU with EDU Panacea for conducting Value Added Course Lingua Treata.

ISO CERTIFICATION

In recognition of our quality management system in rendering service to the student community, TUV Rheinland Ltd an ISO certifying body has awarded us the **ISO 9001:2008 certificate (Third Time)**. The 1st Surveillance Audit for the continuation of the certification was conducted on 21st February 2017. To review the implementation of the processes and to enhance quality, Internal Quality Audits are conducted twice in a semester.

UGC FUNDED PROJECTS

- 🍎 Mrs.R.Premalatha, Assistant Professor, Department of Microbiology and Biochemistry is undertaking UGC Minor Research Project titled as "Antimicrobial activity and phytochemical characterization of ethanol and acetone extracts of Sesbania grandiflora leaves" to the tenure of Rs.55,000/-.




OVERALL DEPARTMENTAL ENDEAVORS

All the departments have conducted regular curricular programmes. Through our programmes and personal interactions, we collaborate with students, faculty and staff members to provide diverse and balanced intellectual, cultural and social programmes. We aim for these programmes to encourage student learning and development, awareness and responsible living, and enhance the mission of the college. The followings are some of the notable activities conducted by various departments during the academic year 2016 - 2017 for the positive benefits of students in various aspects and to amplify their self-enthusiasm.


INTERNATIONAL LEVEL CONFERENCE

One International level Conference was conducted.

-  The department of Commerce organized Two days International Conference on “Business Sustainability – Triple Bottom Line Approach and Assessment of Financial Rations, Problems and Perspectives in Banking” on 7th September 2016 and 8th September 2016. 203 NSCAS students had participated in the event.


INTERNATIONAL LEVEL SEMINAR

One International level seminar was conducted.

-  The department of Microbiology and Biochemistry organized International Seminar on “Stress Pathways in Immunology” on 26th August 2016. 468 NSCAS students had participated in the event.


INTERNATIONAL LEVEL WORKSHOP

One International level workshop was conducted.

-  The department of English organized International Workshop on “Interrogating the Post – Colonial Paradigms in African Literature” on 07th January 2017. 194 NSCAS students had participated in the event.

NATIONAL LEVEL CONFERENCE

One National level Conference was conducted.

-  The department of Computer Application and Computer Science and Information Technology organized Two Days National Conference on “Soft Computing” on 7th October 2016 and 8th October 2016. 78 NSCAS students had participated in the event.

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NATIONAL LEVEL SEMINAR

Three National level Seminars were conducted.

- 🍎 The department of Microbiology and Biochemistry organized National Level Seminar on “Beware of Women Cancer” on 10th March 2016. 230 delegates had participated in the event.
- 🍎 The department of English organized One Day National Level Seminar on “Natural Language Processing” on 6th October 2016. 325 delegates had participated in the event.
- 🍎 The department of Computer Science and Information Technology organized One Day National Level Seminar on “Social Media Security Privacy Policy and Opportunities for Women” on 16th February 2017. 202 NSCAS students had participated in the event.

NATIONAL LEVEL WORKSHOP

Two National level Workshops were conducted.

- 🍎 The department of Computer Application organized Two Days National Level Workshop on “Adobe in Design” on 5th August 2016 and 6th August 2016. 85 students had participated in the workshop.
- 🍎 Entrepreneurship Development Cell organized a National level Workshop on “Entrepreneurship” on 28th March 2017. 350 students had participated in the workshop.

STATE LEVEL SEMINAR

One State level Seminar was conducted.

- 🍎 The department of Management Studies organized State Level Seminar on “Demonetarization in India” on 8th March 2017. 350 students had participated in the seminar.

STATE LEVEL SYMPOSIUM

Three State Level Symposiums were conducted.

- 🍎 The department of Computer Application organized Symposium on “Research Tools in Data Mining” on 11th August 2016. 63 delegates had participated in the event.

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- 🍎 The department of Management Studies in hands with Rotary Club, Virudhunagar organized Symposium on “Personality Development” (Ryla Training Programme) on 18th August 2016 and 19th August 2016. 151 delegates had participated in the event.
- 🍎 The department of Chemistry and Physics organized Interactive Symposium on “Skill Mela - 16” on 29th August 2016. 274 delegates had participated in the event.

STATE LEVEL WORKSHOP

Five State Level Workshops were conducted.

- 🍎 The department of English organized State Level Workshop on “Research Methodology in Call” on 5th August 2016. 44 students had participated in the workshop.
- 🍎 The department of Commerce organized Two Day State Level Workshop on “Android App Development” on 9th August 2016 & 10th August 2016 and 16th August 2016 & 17th August 2016. 65 students had participated in the workshop.
- 🍎 Research and Development Cell organized Workshop on “Application of SPSS in Research” on 11th August 2016. 66 students had participated in the workshop.
- 🍎 The department of Mathematics organized one day State Level Workshop on “Operations Research in Industry” on 3rd September 2016. 195 students had participated in the workshop.
- 🍎 The department of Management Studies organized State Level Workshop on “Project Guidance in Management Concept” on 3rd February 2017. 35 students had participated in the workshop.

INTERCOLLEGIATE MEET / INTER DEPARTMENT MEET

The Intercollegiate / Interdepartment meets are designed to provide opportunities for students to enhance their academic development as they strengthen their leadership skills. Each student is encouraged to join the organization that provides her an avenue for personal fulfillment and skills development. In this year we have organized one intercollegiate meet and two Interdepartment meets.

- 🍎 The department of English conducted Interdepartment Meet on “Lingua Talentia ‘16” on 21st December 2016 and Department of Commerce bagged the Overall I Prize.

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- 🍎 The department of Computer Science and Information Technology conducted Paper Contest Interdepartment Meet on “DIGIMORN ‘17” on 11th January 2017 and Department of Mathematics bagged the Overall I Prize.
- 🍎 The department of Commerce and Management studies conducted Intercollegiate Meet “Com-Panel ’16” on 01th February 2017 and St. Antony’s College bagged the Overall I Prize.

FACULTY DEVELOPMENT PROGRAMMES

Fourteen Faculty Development Programmes were conducted.

This Faculty Development Programme (FDP) is aimed at honing the teaching and research skills of prospective, new and seasoned management teachers, researchers and trainers.

- 🍎 The department of Computer Science and Information Technology and Computer Application organized a FDP on “Pre Press Publishing” on 09th June 2016.
- 🍎 The department of Chemistry and Physics organized a Faculty Training Programme on 14th June 2016.
- 🍎 The department of Computer Science and Information Technology and Computer Application organized a FDP on “Ubuntu Operating System” on 25th June 2016.
- 🍎 The department of Management Studies organized a FDP on “Management Research” on 25th June 2016.
- 🍎 The department of Mathematics organized a FDP on “Teaching Methodology and Research Guidance” on 25th June 2016.
- 🍎 The department of Commerce organized a Faculty Training Programme on 14th June 2016.
- 🍎 The department of English organized a Faculty Training Programme on “ETNL Software” on 08th July 2016.
- 🍎 The department of Microbiology and Biochemistry organized a Faculty Development Programme on 23rd July 2016.
- 🍎 The department of Tamil organized a Faculty Development Programme on “தமிழை எளிய முறையில் கற்கும் கற்பிக்கும் வழிமுறைகள்” on 30th July 2016.
- 🍎 The department of Value Added Course in hands with Theni Arivuthirukoil, Theni organized a Faculty Training Programme on “Yoga - Instructors Refreshing Campaign - Eliya Murai Udal Payirchi” on 01st August 2016 to 06th August 2016 and 08th August 2016 to 12th August 2016.

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- 🍎 The department of Chemistry and Physics organized a Faculty Training Programme on “Dying and Consumer Products” on 16th August 2016.
- 🍎 The department of Chemistry and Physics organized a Faculty Training Programme on “Tips to improve Volumetric Analysis and Practical Skills” on 05th December 2016.
- 🍎 The department of Value Added Course in hand with Theni Arivuthirukovil, Theni organized a Staff Training Programme on “Yoga - Physical and Mental Health Campaign - Eliya Murai Udal Payirchi” on 26th December 2016 to 28th December 2016.
- 🍎 The department of Management Studies in joints with Federal Bank, Theni organized a FDP on “Digitalization of Banking Services” on 27th January 2017.

GUEST LECTURES

Guest Lecture is one of the important strategy that enriches the student’s learning to fostering a campus culture that values innovative teaching and learning, quality faculty and student development is the cornerstone to educational excellence. We are proud to say that this year we have arranged valuable **43 Guest lectures** in various fields.

COLLEGE BAZAAR

One College Bazaar was conducted.

- 🍎 The department of Management Studies organized the “College Bazaar’17 on “Explore Your Business, Right Form Here” on 06th and 07th February 2017. Totally 200 students were benefitted in this bazaar.

EXHIBITION

Four exhibitions were conducted.

Exhibition is an effective tool to enhance the teaching learning process. All the departments organize exhibitions, i.e.

- 🍎 The department of Commerce organized Commerce Day Celebration “Exhibition”, 10th August 2016.
- 🍎 The department of Chemistry and Physics organized an Exhibition on “Tie and Dye World” on 30th August 2016.

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- 🍎 The department of Computer Science and Information Technology organized technical exhibition on “Technorama” on 15th September 2016.
- 🍎 Library in regard of the National Library Week Celebration organized a Book Sale Exhibition in jointly with New Century Book House, Dindigul from 28th November 2016 to 30th November 2016.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

The Entrepreneurship Development Cell of the College provides a perception of entrepreneurship among the students. Entrepreneurship is the future of the Indian Economy. “Don't be a job seeker, try to be a job provider”. With this powerful words we organized one entrepreneurship development programme for our future entrepreneurs.

- 🍎 NSCAS Jointly with hands Theni District Employment Office organized a “தொழில்நெறி வழிகாட்டும் கண்காட்சி மற்றும் கருத்தரங்கு மற்றும் பொது அறிவு போட்டி தேர்வு” on 15.02.2017. 450 students had participated in the workshop.
- 🍎 Entrepreneurship Development Cell organized a National level Workshop on “Entrepreneurship” on 28th March 2017. 350 students had participated in the workshop.

INDUSTRIAL VISITS

The main objective behind the visit was to make student aware about how various activities related to marketing, financing, production, Research and Development and human resource are carried out in company and give them feel of managers as soon as they start there course. In this academic year we arranged **13 Industrial Visits** for student's industrial exposures.

- 🍎 The department of Mathematics students visited “Birla Planetarium Government museum and State Assembly, Chennai” on 05th August 2016 and 06th August 2016.
- 🍎 The department of English students visited “The Hindu Office, Madurai” on 10th August 2016.
- 🍎 The department of Computer Application students visited “Gee Dee Naidu Museum, Coimbatore” on 12th August 2016.
- 🍎 The department of Microbiology and Biochemistry students visited “KC Dairy products Private Limited, Batlagundu” on 19th August 2016.



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- 🍎 The department of Computer Science and Information Technology students visited “State Assembly – Secretariat and Kaashiv Infotech (In-plant Training), Chennai” on 19th August 2016 and 20th August 2016.
- 🍎 The department of English students visited “Connemara and Anne centenary library, Chennai” on 23rd August 2016 and 24th August 2016.
- 🍎 The department of Tamil students visited “அழகர் கோவில், பழமுதிர்ச்சோலை, ராக்காயி அம்மன் கோயில், காளமேகபுலவர் கோவில், காந்தி மியூசியம், மதுரை” on 26th August 2016.
- 🍎 The department of Chemistry and Physics students visited “Nallayan Research Center, (Spirulina Production) Kanchipuram” on 30th August 2016 and 31st August 2016.
- 🍎 The department of Management Studies students visited “Aavin Milk Product, Madurai” on 27th August 2016.
- 🍎 The department of Chemistry and Physics students visited “Global Poly Bags Industries Private Limited, Virudhunagar on 01st September 2016.
- 🍎 The department of Commerce students visited “Alaungulam Government Cement Factory, Alaungulam” on 03rd September 2016.
- 🍎 The department of Management Studies students visited “Egmore Museum, Cannemara Library, Ramanujam Museum, Birla Planetorium, Chennai” on 07th September 2016 and 08th September 2016.
- 🍎 The department of Microbiology and Biochemistry students visited “Pharmafabrikons, Madurai” on 17th September 2016.

ORIENTATION PROGRAMMES

Nine orientation programmes were conducted.

- 🍎 The Internal Quality Assurance Cell organized a Faculty Orientation Programme to the new faculty members on 06th June 2016.
- 🍎 The Internal Quality Assurance Cell organized a Faculty Training Programme to the new faculty members on 07th June 2016 and 08th June 2016.
- 🍎 The Value Added Course organized a Faculty Orientation Programme on “TOEIC” on 13th June 2016.
- 🍎 The Internal Quality Assurance Cell organized a Students Orientation Programme to the fresher’s from 21st June 2016 to 23rd June 2016.

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- 🍎 The Internal Quality Assurance Cell organized a Faculty Orientation Programme on “Strategic Teaching” on 30th June 2016.
- 🍎 The Value Added Course organized a Student Orientation Programme on “TOEIC” organized by on 11th July 2016 and 12th July 2016.
- 🍎 The Internal Quality Assurance Cell organized an Orientation Programme for Freshers on 13th July 2016.
- 🍎 The department of Mathematics organized a Student Orientation Programme on “Share the experience about summer training programme” on 22nd July 2016.
- 🍎 The department of Computer Science and Information Technology organized a Research Orientation on “Computer Science” on 27th July 2016.

GENERAL PROGRAMMES

- 🍎 New Block Opening Ceremony was celebrated on 06th May 2015.
- 🍎 The Management organized 114th Kamarajar Birthday Celebration “கல்வித் திருவிழா” on 15th July 2016. Mini Marathon, Rally (Around Theni), Blood Donation Camp, Competitions and Cultural events were conducted and prizes were distributed to the winners.

FACULTY ACHIEVEMENTS

LEADER'S CONTRIBUTION

“Leader, you are the only valuable contribution” to the organization. True leaders heed the call to live out loud through events in their lives that demand participation from a deeply emotional place for the creation of employee discretionary energy toward goals.

- 🍎 Dr.S.Chitra, Principal has published a book on “Principles and Practices of International Trade” in March 2016. (ISBN: 935258487 - 2).
- 🍎 Dr.S.Chitra, Principal was invited as a Chief Guest for “Geneva Conventions Day-2016” organized by Nadar Saraswathi College of Education, Theni on 24.08.2016.
- 🍎 Dr.S.Chitra, Principal delivered a speech on “சுற்றுலாவும் மனித மனமும்” in World Tourism Day organized by Department of Tourism , Theni District on 27.09.2016.
- 🍎 Dr.S.Chitra, Principal published a paper on “A Study on stress of private school teachers in Periyakulam Taluk” in International Journal in Commerce, Business and Management on February 2016. The ISSN No. is 2319-2828.

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- 🍎 Dr.S.Chitra, Principal published a paper on “A Study on Transport facilities for school students in Theni district” in International Journal in Commerce, IT and Social Sciences on 06.02.2016. The ISSN No. is 2394-5702.
- 🍎 Dr.S.Chitra, Principal published a paper on “A study on corporate social responsibility practices among small entrepreneurs in Theni district” in the Journal of Management Science and Humanities (JOMSAH) on June 2016. The ISSN No. is 2395 – 0625.
- 🍎 Dr.S.Chitra, Principal, Department of Commerce, published a paper on “A study on green banking services in Theni district” in International Seminar on “Green Management in India and in Abroad” on 12.08.2016. The ISBN No. is 978-81-8286-032-2.

PUBLICATION OF BOOKS

- 🍎 Dr.M.Devaki, Head, Department of Tamil has published a book on “இக்கால இலக்கியம்” and “தமிழ் எங்கள் உயிர்ப்பின் இருப்பு” in July 2016.

PUBLICATION OF CHAPTERS IN EDITED BOOK

- 🍎 Mrs.G.Santhi, Librarian has published a chapter on “Digital Library Initiatives in Academic Libraries: A Practical Approach” in the book entitled Transformation of Library Services in Electronic Era” on June 2016. ISBN: 978-93-855883-09-5.

ARTICLE PUBLICATION

- 🍎 Ms.A.Saranya, Head, Department of Microbiology and Biochemistry has interviewed on the topic “ரூ.500, ரூ.1000, நோட்டுகளை வாங்காததால் இயல்பு வாழ்க்கை பாதிப்பு: நாட்டின் வளர்ச்சிக்காக ஏற்றுக் கொள்ள வேண்டும். [கருப்பு பணம் ஒழியும்]” and published in Dhina Thanthi on 10.11.2016.
- 🍎 Mrs.J.Malarvizhi, Assistant Professor, Department of Management Studies has published Article “Alumai Thiran” in Valar Thozhil magazine on November 2016.
- 🍎 Mrs.J.Malarvizhi, Assistant Professor, Department of Management Studies has published Article “Nambikai Nadaipoda Sammathama?” in Valar Thozhil magazine on 23.02.2017.
- 🍎 Mrs.G.Santhi, Librarian has interviewed on the topic “தமிழக பட்ஜெட்டில் தேனி மாவட்டத்துக்கு சிறப்பு திட்டங்கள் இல்லாதது ஏமாற்றம் அளிக்கிறது [கடன் சுமை அதிகரிப்பு]” and published in Dhina Thanthi on 17.03.2017.



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CLEARED SLET / NET EXAMINATIONS

- 🍎 Mrs.R.Uma, Head, Department of Computer Application has cleared SLET Examination on May 2016.
- 🍎 Mrs.S.Devi Meenakshi, Head, Department of Chemistry and Physics has cleared SLET Examination on May 2016.
- 🍎 Ms.K.Swathi, Lecturer, Department of English has cleared SLET Examination on May 2016.
- 🍎 Mrs.G.Guruhulahema, Physical Directress has cleared UGC - NET Examination on July 2016.

PH.D. GUIDESHIP

- 🍎 Dr.D.Thalaiseelvi, Assistant Professor, Department of Tamil, got Ph.D. Guideship on 28.09.2016.

KEYNOTE ADDRESSES

Twenty eight faculty have acted as resource person and judges in various events.

- 🍎 Mrs.Susheela Sankar, Vice Principal and Head, Department of Management Studies delivered a lecture on “Application of Commerce in IT Field” on 10.02.2016.
- 🍎 Mrs.A.Komathi, Vice Principal and Head, Department of Computer Science and Information Technology delivered a lecture on “Wireless Communication” on 11.02.2016.
- 🍎 Mrs.G.Santhi, Librarian delivered a lecture on “TNSET Paper - I” in the training programme on 11.02.2016 and 12.02.2016.
- 🍎 Ms.A.Saranya, Head and Ms.P.Raja Rajeswari, Assistant Professor, Department of Microbiology and Biochemistry and Ms.D.Bala Abarna, Lecturer, Department of Chemistry and Physics acted as judge in the Exhibition on “Project Expo ‘16” organized by NSCET, Theni on 16.03.2016.
- 🍎 Mrs.A.Komathi, Vice Principal and Head, Department of Computer Science and Information Technology delivered a lecture in the video conference on “Wireless Network” organized by department of CS & IT, and CA, Sri Kaliswari College, Sivakasi on 31.03.2016.
- 🍎 Mrs.K.Sivakami, Assistant Professor, Department of Computer Application and



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Ms.P.Karthika, Web Designer, delivered a topic on “Pre Press Publishing” in the FDP organized by department of Computer Science and Information Technology and Computer Application on 09.06.2016.

🍎 Mrs.A.Komathi, Vice Principal, Head, Department of Computer Science and Information Technology delivered a speech on “தயம் விரும்பும் சுற்றுலா காட்சி” in World Tourism Day organized by Department of Tourism on 27.09.2016.

🍎 Mr.Susheela sankar, Vice Principal, Head, Department of Management Studies delivered a speech on “நான் ரசித்த சுற்றுலா காட்சி” in World Tourism Day organized by Department of Tourism on 27.09.2016.

🍎 Dr.M.Devaki, Head, Department of Tamil delivered a speech on “வரலாற்றுச் சுற்றுலா” in World Tourism Day organized by Department of Tourism on 27.09.2016.

🍎 Mrs.R.Umagandhi, Head, Department of English and Mrs.S.Devi Meenakshi Head, Department of Chemistry and Physics was invited as a judge for ICTACT Youth Talk-2016 Regional Prelims Competition at Nadar Saraswathi College of Engineering and Technology, Theni on 12.08.2016 and 13.08.2016.

🍎 Dr.D.Thalaiselvi, Assistant Professor, Department of Tamil delivered a speech on “நூலகத்தின் பயன்” in Library Day at Mary Matha CMI Public School, Theni on 06.09.2016.

🍎 Mrs.R.Umagandhi, Head, Department of English was invited as a judge for “Art from Waste and Bouquet Making” in Intercollegiate Meet on Waves'16 at Nadar Saraswathi College of Engineering and Technology, Theni on 19.09.2016.

🍎 Mrs.V.Sangeetha, Lecturer, was invited as a judge for “Turn your coat” in Intercollegiate Meet on Waves'16 at Nadar Saraswathi College of Engineering and Technology, Theni on 20.09.2016.

🍎 Dr.M.Devaki, Head, Department of Tamil delivered a speech on “தாயின் மடி” in சங்கம் வெள்ளி விழா organized by Malligai Magalir Mandram, Theni on 25.09.2016.

🍎 Mrs.T.Krishnaveni, Assistant Professor, Department of Commerce was invited as a judge in Interschool Competition for Children day celebration organized by TMHNU Matriculation School, Theni on 12.11.2016 and 14.11.2016.

🍎 Mrs.R.Umagandhi, Head, Department of English was invited as a judge for District

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Level Declamation Contest on “Patriotism and Nation Building” organized by Nehru Yuva Kendra, Theni at SDAT Stadium, Theni on 20.12.2016.

- 🍎 Ms.A.Saranya, Head, Department of Microbiology and Biochemistry delivered a lecture on “Self-Discipline and Goal Setting” organized by Placement Cell on 04.01.2017.
- 🍎 Mrs.V.Ananthi, Head, Department of Mathematics delivered a lecture on “Enrichment of Aptitude Skill” in Soft Skill Training Programme organized by Placement Cell on 10.01.2017.
- 🍎 Mrs.R.Umagandhi, Head, Department of English delivered a lecture on “Age of Revival” organized by A.K.Dharmaraj Women’s College, Rajapalayam on 15.02.2017.
- 🍎 Ms.G.Shalini, Assistant Professor, Department of English was invited as a Judge for Essay Writing Competition organized by Khadi and Village Industries commission, Madurai at Nadar Saraswathi College of Engineering and Technology, Theni on 21.02.2017 and 22.02.2017.
- 🍎 Ms.S.Mathumitha, Assistant Professor, Department of Commerce was invited as a Judge for Elocution Competition organized by Khadi and Village Industries commission, Madurai at Nadar Saraswathi College of Engineering and Technology, Theni on 21.02.2017 and 22.02.2017.
- 🍎 Mrs.R.Premalatha, Assistant Professor, Department of Microbiology and Biochemistry was invited as a Judge for Selection Committee of District Level Youth Festival (2016 – 2017) organized by Nehru Yuva Kendra, Theni at SDAT Stadium, Theni on 22.02.2017.
- 🍎 Mrs.R.Umagandhi, Head, Department of English delivered a lecture on “Progression on Communication Skill” in Soft Skills Training Programme organized by Placement Cell on 23.02.2017.
- 🍎 Ms.A.Saranya, Head, Department of Microbiology and Biochemistry delivered a lecture on “Impacts on Organic Food” organized by Department of Chemistry and Physics on 23.02.2017.
- 🍎 Ms.M.Nithya, Assistant Professor, Department of Computer Science and Information Technology was invited as a Judge for State level Students Seminar organized by Department of Computer Science, Thiyagarajar College, Madurai on 24.02.2017.



PAPER PUBLICATIONS IN JOURNALS

Forty nine papers were published in journals by the faculty members.

- 🍎 Mrs.T.Krishnaveni, Assistant Professor, Department of Commerce published a paper on “A Study on Transport Facilities for School Students in Theni District” in International Journal in Commerce, IT and Social Sciences on 06.02.2016. The ISSN No. is 2394-5702.
- 🍎 Ms.G.Pooranam, Assistant Professor, Department of Commerce published a paper on “Impact of Co-operative Industrial Estate in Growth of Small Scale Industries in Sivakasi” in International Journal in Commerce, Business and Management on February 2016. The ISSN No. is 2319-2828.
- 🍎 Ms.R.Lavanya, Assistant Professor, Department of Commerce published a paper on “A Study on Consumer Behavior in Organized and Unorganized Retail Outlet at Theni District” in International Journal in Commerce, Business and Management on February 2016. The ISSN No. is 2319-2828.
- 🍎 Mrs.P.Meenambigai, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Physiochemical Properties of Purified Catalase Enzyme from” in International Journal of Microbiological Research on February 2016. The ISSN No. is 2079-2093.
- 🍎 Mrs.P.Meenambigai, Ms.R.Shyamala Gowri, and Ms.S.Susmitha, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Purification of catalase enzyme from Nastic and it physiochemical properties” in International Journal of Microbiological Research on February 2016. The ISSN No. is 2079-2093.
- 🍎 Ms.M.Muthulakshmi, Assistant Professor, Department of Mathematics published a paper on “An Inventory Model for Two Production Units” in International Journal of Multidisciplinary Research Review on February 2016. The ISSN No. is 2395-1885.
- 🍎 Ms.G.Shalini, Assistant Professor, Department of English published a paper on “Reconnoitering the caste violence in David Davidar’s “The House of Blue Mangoes” ” in International Journal of Multidisciplinary Research and Development on 13.02.2016. The ISSN No. is 2349-4182.
- 🍎 Ms.B.Suganthi Shanmugapriya, Assistant Professor, Department of Commerce published a paper on “Consumer Preference towards Cadbury Dairy Milk Chocolate in Theni District” in International Journal of Commerce, Business and Management on March 2016. The ISSN No. is 2319 -2828.



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- 🍎 Ms.A.Saranya, Head, Department of Microbiology and Biochemistry published a paper on “Comparative analysis of phytochemical constituents and antibacterial activity of leaf, seed and root extract of *Cajanus cajan* (L.) Mill sp” in International Journal of Current microbiology and applied science on 10.03.2016. The ISSN No. is 2319-7706.
- 🍎 Mrs.R.Premalatha, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Comparative analysis of phytochemical constituents and antibacterial activity of leaf, seed and root extract of *Cajanus cajan* (L.) Mill sp” in International Journal of Current microbiology and applied science on 10.03.2016. The ISSN No. is 2319-7706.
- 🍎 Ms.R.Shyamala Gowri, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Assessment and microbial degradation of polyethylene glycol” in International Journal of innovative drug discovery on 10.03.2016. The ISSN No. is 2249-7609.
- 🍎 Mrs.R.Umagandhi, Head, Ms.K.Shenbagapriya, Lecturer and Ms.G.Shalini, Assistant Professor, Department of English published a paper on “Margaret Drabble’s Attempts to Explore the Women Characters In ‘The Radiant Way’” on 11.03.2016. The ISSN No. is 2320-5407.
- 🍎 Ms.E.Sivasankari, Mrs.P.Meenambigai and Ms.R.Shyamala Gowri, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Bioremediation of heavy metals like chromium and nickel from electroplating industrial waste” in the European journal of molecular biology and biochemistry on 19.02.2016. The ISSN No. is 2248-2206.
- 🍎 Ms.G.Shalini, Assistant professor, Department of English published a paper on “Superstitious Sensibility in Namita Gokulae’s “The Book of Shadows”” in the Quest International Multidisciplinary Research Journal on March 2016. The ISSN No. is 2278-4497.
- 🍎 Ms.R.Rathna and Ms.P.Surya, Assistant Professor, Department of Commerce published a paper on “A Study on people sources of natural disaster in Theni District” in International Journal of Commerce and Managemen Research on March 2016. The ISSN No. is 2321-3604.
- 🍎 Mrs.S.Selvapriya and Mrs.V.Sangeetha, Assistant Professor, Department of English published a paper on “Revelation of familial relationship in Upamanyu Chatterjee’s ‘The Last Burden’” in International Journal of Advance Research on 30.03.2016. The ISSN No. is 2320-5407.



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- 🍎 Ms.A.Saranya, Head and Mrs.R.Premalatha, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Invitro antimicrobial activity of leaf extract from Sesbania grandiflora” in International journals of current microbiological and applied science on 10.04.2016. The ISSN No. is 2319-7706.
- 🍎 Ms.R.Shyamala Gowri, Mrs.P.Meenambigai, Mrs.P.Prabhavathi, and Ms.P.Rajarajeswari, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Probiotics and its effects on human health A Review” in International journals of current microbiological and applied science on 10.04.2016. The ISSN No. is 2319-7706.
- 🍎 Ms.R.Shyamala Gowri, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Biodegradation of heavy metal” in International journals of current microbiological and applied science on 10.04.2016. The ISSN No. is 2319-7706.
- 🍎 Mrs.P.Meenambigai, Mrs.P.Prabhavathi, and Ms.P.Rajarajeswari, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Biodegradation of heavy metal” in International journals of current microbiological and applied science on 10.04.2016. The ISSN No. is 2319-7706.
- 🍎 Ms.M.Devaki, Assistant Professor, Department of Tamil published a paper on “கடவுளிடம் ஒரு விண்ணப்பம்” in the e-journal Muthu Kamalam on June 2016. The ISSN No. is 2454-1990.
- 🍎 Mrs.T.Krishnaveni, Assistant Professor, Department of Commerce published a paper on “A study on corporate social responsibility practices among small entrepreneurs in Theni district” in the Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 Mrs.G.Mahalakshmi, Head, Department of Commerce published a paper on “Sustainability of sericulture business” in the Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 Ms.G.Aruna Devi, Assistant Professor, Department of Commerce published a paper on “A study on Women Entrepreneurs in Sivakasi Taluk” in International Education and Research Journal on July 2016. The ISSN No. is 2454-9916.
- 🍎 Ms.M.Suganya, Assistant Professor, Department of Chemistry and Physics published a paper on “DFT Calculations and Insilico Drug Activity Predictions for Few Bioactive



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Compounds” in the Journal of Bio Innovation on 10.07.2016. The ISSN No. is 2277-8330.

- 🍎 Ms.A.Gowthami, Assistant Professor, Department of Mathematics published a paper on “An Analytic Study on P System with Parallel Basic Puzzle Languages” in International Journal of Innovative Research in Computer and Communication Engineering on July 2016. The ISSN No. is 2320-9801.
- 🍎 Mrs.R.Uma, Head, Department of Computer Application published a paper on “A Hierarchical Model to Classify Brain Cancer using GLCM” in International Journal of Science and Research on August 2016. The ISSN No. is 2319-7064.
- 🍎 Mrs.A.Komathi, Vice Principal and Head, Department of Computer Science and Information Technology published a paper on “A Study and Comparative Analysis of Cryptographic Algorithms for Various File Formats” on August 2016. The ISSN No. is 2319-7064.
- 🍎 Mrs.A.Komathi, Vice Principal and Head, Department of Computer Science and Information Technology published a paper on “Enhancing Security and Event management Using Association Rule Mining” on August 2016. The ISSN No. is 2319-7064.
- 🍎 Mrs.S.Devi Meenakshi, Head, Department of Chemistry and Physics published a paper on “SEM as Surface Analysis Tool” in International Journal of Nano Corrosion Science and Engineering on 08.10.2016. The ISSN No. is 2395-7018.
- 🍎 Ms.M.Suganya, Assistant Professor, Department of Chemistry and Physics published a paper on “Green synthesis of copper nanoparticles using Delonix elata flower extract” in International Journal of Nano Corrosion Science and Engineering on 08.10.2016. The ISSN No. is 2395-7018.
- 🍎 Ms.A.Saranya, Head, Department of Microbiology and Biochemistry published a paper on “Stress Response Analysis on Lipid Production by Microalgae Isolated from Estuaries by UV Radiation” in International Journal of Advanced Research on 31.10.2016. The ISSN No. is 2320-5407.
- 🍎 Ms.M.Suganya, Assistant Professor, Mrs.B.Narmatha and Ms.S.Gayathri Devi, Lecturer Department of Chemistry and Physics published a paper on “Biogenic synthesis, characterization of silver nanoparticles using Vinca rosea flower extract” in the Journal of Bio Innovation on 10.11.2016. The ISSN No. is 2277-8330.



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- 🍎 Mrs.A.Komathi, Vice Principal and Head and Ms.T.Ramya, Assistant Professor, Department of Computer Science and Information Technology published a paper on “Novel comparative study on data mining tools” in International Journal of Innovative Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.
- 🍎 Ms.P.Karthika, Web Designer and Mrs.G.Thirumani Aarthi, Assistant Professor, Department of Computer Science and Information Technology published a paper on “An evaluation of different networks architecture design” in International Journal of Innovative Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.
- 🍎 Ms.K.Kiruthika and Ms.V.Veera Jeyasri, Lecturer, Department of Computer Science and Information Technology published a paper on “Analysing stress on social media through data mining” in International Journal of Innovative Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.
- 🍎 Ms.M.Nithya and Ms.P.Shalini, Assistant Professor, Department of Computer Science and Information Technology published a paper on “Analysis on reasons to prefer Government using classification algorithm” in International Journal of Innovative Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.
- 🍎 Mrs.P.Ramya, Assistant Professor, Department of Computer Science and Information Technology published a paper on “Study of Classification Algorithm in Data Mining” in International Journal of Science and Research on 05.12.2016. The ISSN No. is 2319-7064.
- 🍎 Mrs.T.Krishnaveni, Assistant Professor, Department of Commerce published a paper on “A study on customer satisfaction towards nestle chocolate with special reference to Theni District” in International Journal of Marketing and Management Research on December 2016. The ISSN No. is 2229-6883.
- 🍎 Ms.G.Pooranam, Assistant Professor, Department of Commerce published a paper on “Sustainable Agriculture Business” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 Ms.Naidu Jamuna Baskarrajan, Assistant Professor, Department of Computer Science and Information Technology published a paper on “Comparative Analysis of Different



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Algorithm for brain tumor detection” in International Journal of Advanced Research on December 2016. The ISSN No. is 2320-5407.

- 🍎 Mrs.R.Umagandhi, Head, Department of English published a paper on “Parts of Speech tagging in NLP” in International Journal of Multidisciplinary Research and Development on 01.01.2017. The ISSN No. is 2349-4182.
- 🍎 Mrs.S.Selvapriya, Assistant Professor, Department of English published a paper on “Unsustainable moral fibre of protagonists in Anita Nair’s ladies coupe and Manju Kapur’s the immigrant” in International Journal of Multidisciplinary Research and Development on 01.01.2017. The ISSN No. is 2349-4182.
- 🍎 Mrs.K.Shenbagapriya, Lecturer, Department of English published a paper on “Nostalgia: An Effect of tribal feuds with Reference to V.S.Naipaul’s “A bend in the river”” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.
- 🍎 Ms.C.Tamil Selvi, Assistant Professor, Department of English published a paper on “Ambition is the trajectory to success in Chetan bhagat’s “Revolution 2020”” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.
- 🍎 Mrs.R.Umagandhi, Head, Department of English published a paper on “Disparate Approach of Language Teaching in Applied Linguistics” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.
- 🍎 Mrs.R.Umagandhi, Head, Department of English published a paper on “Mode of Indistinctness in Semantics” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.
- 🍎 Ms.S.Yugambica, Assistant Professor Department of Chemistry and Physics published a paper on “Synthesis and Characterization of MnO₂/rGO Nano composite for Super capacitors” in International Research Journal of Engineering and Technology on 15.02.2017. The ISSN No. is 2395-0056.
- 🍎 Ms.S.Yugambica, Assistant Professor, Department of Chemistry and Physics published a paper on “Synthesis and Characterization of MnO₂/rGO Nano composite for Super capacitors” in International Research Journal of Engineering and Technology on 15.02.2017. The ISSN No. is 2395-0056.



PAPER PUBLICATIONS IN PROCEEDINGS

Twenty two papers were published in proceedings by the faculty members.

- 🍎 Mrs.Susheela Sankar, Vice Principal and Head and Ms.G.Vijayalakshmi, Lecturer, Department of Management Studies, published a paper on “Status and challenges of E-Banking in rural areas” in the State Level Seminar on “E-Banking in Rural Economy” on 21.03.2016. The ISBN No. is 978-81-929313-5-7.
- 🍎 Mrs.M.Thangeswari and Ms.V.Betsy Hannah, Assistant Professor, Department of Management Studies, published a paper on “A Study on factor affecting towards internet banking in semi urban area at Thirunelveli” in the State Level Seminar on “E-Banking in Rural Economy” on 21.03.2016. The ISBN No. is 978-81-929313-5-7.
- 🍎 Ms.T.Shobana, Lecturer, Department of Management Studies and Ms.J.Malarvizhi, Assistant Professor, Department of Commerce, published a paper on “E-Banking In India: Innovations, challenges and opportunities” in the State Level Seminar on “E-Banking in Rural Economy” on 21.03.2016. The ISBN No. is 978-81-929313-5-7.
- 🍎 Mrs.D.Hema, Assistant Professor, Department of Management Studies, published a paper on “A Study on rural consumer perception towards internet banking services in Theni district” in the State Level Seminar on “E-Banking in Rural Economy” on 21.03.2016. The ISBN No. is 978-81-929313-5-7.
- 🍎 Mrs.J.Malarvizhi, Assistant Professor, Department of Management Studies, published a paper on “Electronic Banking in India innovations, challenges and opportunities” in the State Level Seminar on “E-Banking in Rural Economy” on 21.03.2016. The ISBN No. is 978-81-929313-5-7.
- 🍎 Ms.G.Padmini, Assistant Professor, Department of Tamil, published a paper on “கம்பள் காட்டிய அறிவியல் உண்மைகள்” in National Conference on “தமிழ் இலக்கியங்களில் அறிவியல் கூறுகள்” on 24.03.2016. The ISBN No. is 978-93-85283-57-4.
- 🍎 Ms.T.Thangapushpam, Assistant Professor, Department of Tamil, published a paper on “இலக்கியங்களில் அறிவியல் செய்திகள்” in National Conference on “தமிழ் இலக்கியங்களில் அறிவியல் கூறுகள்” on 24.03.2016. The ISBN No. is 978-93-85283-57-4.
- 🍎 Ms.G.Priyanka, Assistant Professor, Department of Tamil, published a paper on “தண்ணீர் தேசம்-கவிதையில் கடலியல்” in National Conference on “தமிழ் இலக்கியங்களில் அறிவியல் கூறுகள்” on 24.03.2016. The ISBN No. is 978-93-85283-57-4.



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- 🍎 Ms.B.Ramzan, Assistant Professor, Department of Tamil, published a paper on “கண்ணதாசன் கவிதைகளில் அறிவியல் சிந்தனைகள்” in National Conference on “தமிழ் இலக்கியங்களில் அறிவியல் கூறுகள்” on 24.03.2016. The ISBN No. is 978-93-85283-57-4.
- 🍎 Ms.G.Selvi, Assistant Professor, Department of Tamil, published a paper on “பதிற்றுப்பத்து காட்டும் கோளியல் பற்றிய செய்திகள்” in National Conference on “தமிழ் இலக்கியங்களில் அறிவியல் கூறுகள்” on 24.03.2016. The ISBN No. is 978-93-85283-57-4.
- 🍎 Mrs.Dr.K.Kanagalakshmi, Assistant Professor, Department of Tamil, published a paper on “புறநானூற்றில் அறிவியல் செய்திகள்” in National Conference on “தமிழ் இலக்கியங்களில் அறிவியல் கூறுகள்” on 24.03.2016. The ISBN No. is 978-93-85283-57-4.
- 🍎 Mrs.T.Krishnaveni, Assistant Professor, Department of Commerce, published a paper on “A study on green banking services in Theni district” in International Seminar on “Green Management in India and in Abroad” on 12.08.2016. The ISBN No. is 978-81-8286-032-2.
- 🍎 Mrs.N.Nalini and Mrs.G.Aruna Devi, Assistant Professor, Department of Commerce, published a paper on “A study on Green banking awareness in Theni town” in International Seminar on “Green Management in India and in Abroad” on 12.08.2016. The ISBN No. is 978-81-8286-032-2.
- 🍎 Ms.R.Rathna and Ms.B.Suganthi Shanmugapriya, Assistant Professor, Department of Commerce, published a paper on “A study on Employees satisfaction level towards Green HRM in Theni District” in International Seminar on “Green Management in India and in Abroad” on 12.08.2016. The ISBN No. is 978-81-8286-032-2.
- 🍎 Ms.A.Priyatharshini and Ms.G.Malathi, Assistant Professor, Department of Commerce, published a paper on “A Study of Beneficiaries’ Awareness on Green Banking Practices of Private Sectors in Theni District” in International Seminar on “Green Management in India and in Abroad” on 12.08.2016. The ISBN No. is 978-81-8286-032-2.
- 🍎 Ms.G.Amala, Assistant Professor, Department of Commerce, published a paper on “Embedded and extracted technique using digital water marking for colored images” in National Conference on “Recent Trends in IT Technologies” on 27.09.2016. The ISBN No. is 978-93-98419-368-3.



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- 🍎 Mrs.C.Saranya, Lecturer, Department of Commerce, published a paper on “A role on globally distributes cloud services” in National Conference on “Recent Trends in IT Technologies” on 27.09.2016. The ISBN No. is 978-93-98419-368-3.
- 🍎 Mrs.S.Srividhya, Assistant Professor, Department of Commerce, published a paper on “A new security algorithm using chaotic and asymmetric algorithm” in National Conference on “Recent Trends in IT Technologies” on 27.09.2016. The ISBN No. is 978-93-98419-368-3.
- 🍎 Ms.A.Saranya, Head, Department of Microbiology and Biochemistry, published a paper on “Lipid induction in microalgae isolated from estuaries by EMS treatment” in International Conference on “Recent Trends in Microbiology” on 20.12.2016. The ISBN No. is 978-93-84193-72-0
- 🍎 Ms.K.Sathya, Lecturer, Department of Microbiology and Biochemistry, published a paper on “Screening and phytochemical analysis of bioactive compounds from *Abutilon indicum* and assessing invitro antibacterial activity against clinical pathogens” in International Conference on “Recent Trends in Microbiology” on 20.12.2016. The ISBN No. is 978-93-84193-72-0
- 🍎 Mrs.S.Devi Meenakshi, Head, Department of Chemistry and Physics, published a paper on “Electrochemical Decolorization of Dyes from Laboratory Effluents” in National Level Seminar on “Recent Advances in Chemical Research” on 24.01.2017. The ISBN No. is 978-93-81723-60-9.
- 🍎 Mrs.S.Devi Meenakshi, Head, Department of Chemistry and Physics, published a paper on “Activity or Trisodium citrate – Zn^{2+} System on Corrosion Inhibition of Rebar Steel in Simulated Concrete Pore Solution” in National Level Seminar on “Recent Advances in Chemical Research” on 24.01.2017. The ISBN No. is 978-93-81723-60-9.

PARTICIPATIONS

Many faculty members of the college have attended International / National / State level seminars, conferences, training programmes, refresher, orientation courses, workshops as a part of updating their knowledge and skills in the subject concerned. A brief description is as follows

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Faculty participation in conferences / Seminar / Workshop and symposia

Levels	Participated	Paper Presented
International Level	3	26
National Level	29	26
State level	17	1

LAURELS OF OUR STUDENTS

Student activities is the dynamic center of co-curricular life on NSCAS. We are committed in creating a seamless experience. We believe that both in and outside the classroom learning and personal growth, is required students can acquire new skills, career ideas, and travel opportunities by participating in academic activities.

GLORIES IN COMPETITIONS

- 🍎 In this academic year our students have participated in **11 Intercollegiate Meets** and have bagged **one overall prize**.
 - Students of Mathematics department have won **Overall Third Prize** in “Mathematical Carnival” conducted by Lady Doak College on 14th December 2016.
- 🍎 T.Anbumathi of II MBA student passed in preliminary examination and was selected for main examination for Junior Associates (Customer Support & Sales) and Junior Agricultural Associates in clerical cadre by the SBI Central Recruitment and promotion department on 20.06.2016.

STUDENTS IN MEDIA PROGRAMMES

- 🍎 Eleven students were interviewed on the topic “Eve Teasing” programme in “மக்கள் கருத்து” by Puthiya Thalaimurai Channel on 01st July 2016.
- 🍎 One hundred and sixty four students participated in “Yaavarum Khealir” programme on the topic “எத்துறை தொழிலில் மகிழ்ச்சியாக இருக்கலாம்? அரசு தொழில், சுயதொழில், தனியார் தொழில்” at Pudhuyugam TV Channel from 27th July 2016 to 31st July 2016. The winners are



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- P.Pandiyammal of II MBA has got I Prize.
- V.Pradeepa of II B.Sc. CS has got II Prize.
- S.Dhanalakshmi of III B.Sc. Chemistry has got III Prize.

- 🍎 Five students were interviewed on the topic “ஆடைக் கட்டுப்பாடு கல்லூரிக்கு அவசியமா?” by தினமலர் நாளிதழ் on 01st August 2016. This interview was published on 07th August 2016.
- 🍎 M.Ragavi of II B.Sc. Microbiology and J.Maheswari of II B.A. Tamil have interviewed on the topic “ரூ.500, ரூ.1000, நோட்டுகளை வாங்காததால் இயல்பு வாழ்க்கை பாதிப்பு: நாட்டின் வளர்ச்சிக்காக ஏற்றுக் கொள்ள வேண்டும்” and published in Dhina Thanthi on 10th November 2016.
- 🍎 V.Suryachandramathi of III B.Sc. CS has interviewed on the topic “தமிழக பட்ஜெட்டில் தேனி மாவட்டத்துக்கு சிறப்பு திட்டங்கள் இல்லாதது ஏமாற்றம் அளிக்கிறது” and published in Dhina Thanthi on 17th March 2017.

PAPER PUBLICATIONS IN JOURNALS

Thirty nine papers were published in journals by the students.

- 🍎 R.Sivasakthi of M.Phil. Commerce published a paper on “A Study on Stress of Private School Teachers in Periyakulam Taluk” in International Journal of Commerce, Business and Management on 03.02.2016. The ISSN No. is 2319-2828.
- 🍎 S.Suganya of II M.A. English published a paper on “Reconnoitering the Caste Violence in David Davidar’s “The House of Blue Mangoes”” in International Journal of Multidisciplinary Research and Development on 13.02.2016. The ISSN No. is 2349-4182.
- 🍎 M.Suganya of M.Phil. Commerce published a paper on “Consumer Preference towards Cadbury Dairy Milk Chocolate in Theni District” in International Journal of Commerce, Business and Management on March 2016. The ISSN No. is 2319-2828.
- 🍎 R.Raveena Devi of II M.Sc. Microbiology published a paper on “Comparative analysis of phytochemical constituents and antibacterial activity of leaf, seed and root extract of *Cajanus cajan* (L.) Mill sp” in International Journal of Current Microbiology and Applied Science on 10.03.2016. The ISSN No. is 2319-7706.



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- 🍎 S.Suganya of II M.A. English published a paper on “Superstitious Sensibility in Namita Gokulae’s “The Book of Shadows”” in International Multidisciplinary Research Journal on March 2016. The ISSN No. is 2278-4497.
- 🍎 T.Vasantha of M.Phil. Commerce published a paper on “Sustainability of Sericulture Business” in Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 E.Shobana of M.Phil. Commerce published a paper on “Corporate Sustainability in Business” in Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 P.Hemalatha of I M.Com and J.Omika of I M.Com. CA published a paper on “Sustainable Business Network” in Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 M.Malarvizhi of II M.Com published a paper on “Role of Financial Ratios in Federal Bank” in Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 S.Vennila and S.Sangeetha of III B.Com. CA ‘B’ published a paper on “Corporate Sustainability in Business” in Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 A.Angel of M.Phil Computer Science published a paper on “Review Based on Website Ranking Using Opinion Mining” in Journal of Management Science and Humanities on June 2016. The ISSN No. is 2395-0625.
- 🍎 M.Meena of M.Phil. Computer Science published a paper on “A Study and Comparative Analysis of Cryptographic Algorithms for Various File Formats” in International Journal of Science and Research on August 2016. The ISSN No. is 2319-7064.
- 🍎 M.Nithya of M.Phil. Computer Science published a paper on “Enhancing Security and Event Management Using Association Rule Mining” in International Journal of Science and Research on August 2016. The ISSN No. is 2319-7064.
- 🍎 B.Vaishnavi of M.Phil. Computer Science published a paper on “A Hierarchical Model to Classify Brain Cancer Using GLCM” in International Journal of Science and Research on August 2016. The ISSN No. is 2319-7064.
- 🍎 M.Shanmuga Priya and V.Sarmila of I M.Sc. CS & IT published a paper on “Novel Comparative Study on Data Mining Tools” in International Journal of Innovative



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Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.

🍎 S.Surya Kala and M.Saranya of I M.Sc. CS & IT published a paper on “An evaluation of different networks architecture design” in International Journal of Innovative Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.

🍎 M.Lavanya and M.Surya of I M.Sc. CS & IT published a paper on “Analyzing stress on social media through data mining” in International Journal of Innovative Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.

🍎 P.Vinitha and K.Priyadharshini of I M.Sc. CS & IT published a paper on “Analysis on reasons to prefer Government using classification algorithm” in International Journal of Innovative Research in Computer and Communication Engineering on 30.11.2016. The ISSN No. is 2320-9801.

🍎 R.Savundharyalachmi and N.Pandimeena of I M.Sc. CS & IT published a paper on “Study of Classification Algorithm in Data Mining” in International Journal of Science and Research on 05.12.2016. The ISSN No. is 2319-7064.

🍎 E.Shobana of M.Phil. Commerce published a paper on “A study on customer satisfaction online marketing in India” in International Research Journal of Management, IT and Social Sciences on December 2016. The ISSN No. is 2395-7492.

🍎 B.Ramya and R.Sowndarya of I B.Com published a paper on “Sustainable Agriculture Business” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.

🍎 M.Durga and G.Rajeshwari of III MCA published a paper on “A Study on Recommender System” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.

🍎 K.Priya and M.Priya of III MCA published a paper on “Compressive Study on Ethical Hacking” in Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.

🍎 M.Harsha Varthini of III MCA published a paper on “Scaling Data Mining Algorithm to Large and Distributed Datasets” in Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.

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- 🍎 S.Murugeswari of III MCA published a paper on “Cloud Data Mining based on Associated Rule” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 C.M.Pavithra and M.Muthu Kalpana of III MCA published a paper on “A Survey of breast cancer analysis” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 T.Dhanalakshmi of II M.Sc. CS & IT published a paper on “Impact of ICT in Internet of Things” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 M.Muthupriya of II M.Sc. CS & IT Published a paper on “A Survey of Educational data Mining in Education trends” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 S.Amuthadeepa of II M.Sc. CS & IT published a paper on “Business Challenges and Research Directions of Big data Analytics” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 M.Mahesh Prabha of II M.Sc. CS & IT published a paper on “Applications and Trends in Data Mining” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 M.Achaiya of II M.Sc. CS & IT published a paper on “Current and Future Trends Application in Data Mining” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 V.Kameshwari of II M.Sc. CS & IT published a paper on “GPS in Mobile Computing World” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 G.Saranya of II M.Sc. CS & IT published a paper on “Applications of Big Data in Various Fields” in the Journal of Management Science and Humanities on December 2016. The ISSN No. is 2395-0625.
- 🍎 V.Priyanka and P.Nithya of I M.Sc. CS & IT published a paper on “Comparative Analysis of Different Algorithm for Brain Tumor Detection” in International Journal of Advanced Research on December 2016. The ISSN No. is 2320-5407.
- 🍎 R.Ramya of II M.A. English published a paper on “Parts of Speech Tagging in NLP” in International Journal of Multidisciplinary Research and Development on 01.01.2017.



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The ISSN No. is 2349-4182.

- 🍎 R.Ramya of II M.A. English published a paper on “Mode of Indistinctness in Semantics” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.
- 🍎 N.Akila of II M.A. English published a paper on “Nostalgia: An Effect of Tribal Feuds with Reference to V.S.Naipaul’s “A Bend in the River”” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.
- 🍎 D.Jeyanthi of II M.A. English published a paper on “Ambition is the Trajectory to Success in Chetan Bhagat’s “Revolution 2020”” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.
- 🍎 M.Vinothini and R.Ramya of II M.A. English published a paper on “Disparate Approach of Language Teaching in Applied Linguistics” in International Journal of Multidisciplinary Research and Development on 01.02.2017. The ISSN No. is 2349-4182.

PARTICIPATIONS IN ACADEMIC PROGRAMMES

Participation is important to receive good grades during your college career; however, being involved in curricular activities and getting work experience, like an internship, is valued more. Our students made a mark and many surprise eyes turned towards them and the college.

Participation/ Paper Presentation in Conferences / Seminars / Workshops

Levels	Participated	Paper Presented
International Level	9	113
National Level	61	78
State level	37	8



SPORTS ACHIEVEMENTS

“Winning isn't everything - but wanting to win is.”

— Vince Lombardi Jr.

NSCAS offers a wide variety of programs for students that promote wellness and enhance lifelong skills. College sports come in a wide variety, including Kung-Fu, Silambam, Powerlifting, Karate, Table Tennis, Basket Ball etc., . And colleges offer the opportunity and encourage every student to take part in sports.

Sprawling ground is provided for all out door games like basketball, volleyball, shuttle, kabaadi. Track suits, T-shirts, sports articles and needed facilities are provided by the noble management. I convey my heartily thanks to the management for this. A strong contingent spirit of our sports team, have won many prizes at district, state and national level meet.

NATIONAL LEVEL ACHIEVEMENTS

🍎 Three Students participated in the 3rd Ambedkar National Games and 10th National Silambam Championship (2015-2016) organized by Dr.B.R.Ambedkar Sports Foundation, New Delhi from 01.05.2016 to 04.05.2016 and won **1 Gold medal, 2 Silver medals and 3 Bronze medals.**

- N.Chokkarmeena of III B.Com got 1 Gold medal and 1 Bronze medal.
- P.Dhivya of II BCA got 2 Silver medals.
- K.Dhivya of II B.Com (CA) got 2 Bronze medals.

🍎 Ten students participated in the 19th All India Karate and Kung-Fu Championship 2016 organized by National Shotokan Karate Federation at Periapavadi Sengunthar Thirumana Mandabem, Thiruchengode, Namakkal (Dt) on 14.08.2016 and won **6 Gold Medals, 6 Silver Medals, 8 Bronze Medals.**

- N.Chokkarmeena of I M.Com. acted as Official Referee.
- S.Monshi of II B.Sc. Chemistry got Gold medal in Individual and Silver medal in team.
- T.Prabha of II B.Com got Gold medal in Individual and Silver medal in team.
- J.Kayalvizhi of III B.Com CA 'A' got Gold medal in Individual and Bronze medal in team.



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- K.Niranjana of III B.Com CA 'A' got Gold medal in Individual and Bronze medal in team.
- P.Swathi of III BA English 'A' got Gold medal in Individual and Bronze medal in team.
- M.S.P.Soabiya of III B.Sc. Mathematics got Gold medal in Individual and Bronze medal in team.
- D.Anu of II B.Com CA 'B' got Silver medal in Individual and Silver medal in team.
- M.Mahalakshmi of II B.Com CA 'A' got Bronze medal in Individual and Silver medal in team.
- S.Manimala of II B.Com CA 'A' got Bronze medal in Individual and Silver medal in team.
- K.Viswavinothini of III B.Sc. Mathematics got Bronze medal in Individual and Bronze medal in team.

🍎 Four students participated in the 2nd South Indian Level Kung - Fu & Karate Open Championship Tournament – 2016 organized by Wushu Taichi - Shaolin Kung-Fu and Shotokan Karate – Do India at Green Valley Public School, Somanayakkanpatti, Vellore on 23.10.2016 and won **4 Gold Medals, 3 Silver Medals, 1 Bronze Medals**.

- D.Ishwarya of II BBA got Gold medal in Individual and Silver medal in team.
- D.Anu of II B.Com. CA 'B' got Silver medal in Individual and Gold medal in team.
- S.Monshi of II B.Sc. Chemistry got Silver medal in Individual and Gold medal in team.
- Niranjana of II B.Com. CA 'A' got Bronze medal in Individual and Gold medal in team.

🍎 Nine students participated in the 11th National Level Kung-Fu Open Championship 2016 organized by Shaolin Dragon Wushu Kung-Fu International Committee at Adhiyaman College of Engineering and Technology, Hosur on 26.11.2016 and 27.11.2016 and won **3 Gold Medals, 3 Silver Medals and 2 Bronze Medals**.

- D.Anu of II B.Com. CA 'B' got Silver medal in team.
- M.Mahalakshmi of II B.Com. CA 'A' got Bronze medal in team.
- S.Monshi of II B.Sc. Chemistry got I place in Individual and Silver medal in team.

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- S.Manimala of II B.Com. CA 'A' got Gold Medal in team.
- N.Chokkarmeena of I M.Com. got I Place in Individual.
- M.Tamilselvi of III BA English got Bronze medal in team.
- J.Kayalvizhi of III B.Sc. Mathematics got Gold Medal in team.
- K.Niranjana of II B.Com. CA 'A' got III place in Individual and Silver medal in team.
- D.Ishwarya of II BBA got II place in Individual and Gold Medal in team.

INTERUNIVERSITY ACHIEVEMENTS

- 🍎 M.Rajeshwari of III B.Sc. Mathematics, K.Meenatchi of III B.Sc. CS and N.Pandimeena of I M.Sc. CS & IT participated in All India South Zone- Interuniversity Volleyball held at University of Calicut from 15.12.2016 to 29.12.2016.

STATE LEVEL TOURNAMENTS

- 🍎 S.Shalini of I BA English and M.Sabarmathi of I B.Sc. Mathematics were participated in the 30th Junior Kho-Kho Championship 2016 organized by Tamil Nadu State Kho-Kho Association, Sivagangai held at Holy Spirit Matriculation School, Kalayarkoil, Sivagangai from 22.07.2016 to 24.07.2016.
- 🍎 Four students have participated in Senior State Women Boxing organized by Tamil Nadu State Boxing Association and Vellore District Boxing Association, Katpadi, Vellore on 05.11.2016.
 - N.Chokkarmeena of I M.Com. won II Place.
 - M.Tamilselvi of III BA English won II Place.
 - V.Sharmila of II B.Sc. Mathematics won III Place.
 - M.Gokiladevi of I BCA won III place.
- 🍎 M.Tamilselvi of III BA English and P.Dhivya of III BCA have been awarded as "Good Lifter" in Tamil Nadu State Power Lifting Tournament organized by Trichy District Power Lifting Association at JJ College of Engineering and Technology, Ammapattal, Poolangulathupatti, Trichy from 18.11.2016 to 20.11.2016.



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🍎 Eight students have participated in the 58th Tamil Nadu Youth Carrom Championship organized by Nadar Saraswathi College of Engineering and Technology, Theni jointly with hands Tamil Nadu Carrom Association at Nadar Saraswathi College of Engineering and Technology, Theni on 11.02.2017.

- M.Kunavishali and R.Priyadharshini of III BBA
- M.Rajeshwari of III B.Sc. Mathematics
- A.S.Kezia of II B.Sc. Chemistry
- G.Sharmila of I B.Com
- S.Priya of I B.Com. (CA) 'A'
- D.Anu and M.Pandiselvi of II B.Com. (CA) 'A'

INTERCOLLEGIATE TOURNAMENTS

🍎 NSCAS team participated in the Mother Teresa Women's University Intercollegiate Tournament and Placed as

- Winner in Table Tennis
- Winner in Chess
- Runner in Volley Ball
- III Place in 4*100m relay

DISTRICT LEVEL MEETS

🍎 Sixty Nine students have participated in the Mini Marathon organized by Theni Melapettai Hindu Nadargal Uravinmurai for 114th Kamarajar Birthday Celebration on 15.07.2016.

- M.Revathi of II B.Sc. Chemistry has won cash award Rs.3,000/-.
- A.Anitha of III BA English 'A' has won cash award Rs.2,000/-.
- P.Dhivya of III BCA has won cash award Rs.1,000/-.

🍎 Twenty students have participated in the District level Silambam Competition 2016-2017 organized by Theni District Silambam Association at Sri Kamaraj Vidhayalayam High School, Bodinayakanur on 04.09.2016 and won **5 Gold Medals, 6 Silver Medal, and 8 Bronze Medals.**

- N.Chokkarmeema of I M.Com. acted as Referee.

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- V.Anu Bharathi of I B.Sc. IT, K.Dhivya of III B.Com CA, P.Dhivya of III BCA, K.Sanmugi of II B.Sc. Chemistry and M.Tamilselvi of III BA English won Gold Medals.
 - G.Anusuya of I B.Com CA, S.Keerthika of I B.Sc. Mathematics, R.Pavithra of II B.Sc. Chemistry, K.Punithadevi of II B.Sc. Chemistry, N.Monisha of I B.Com CA ‘B’ and I.Priyadarsini of II B.Sc. Mathematics won Silver Medals.
 - R.Rajeshwari of II B.Sc. Chemistry, K.Manibharathi of II B.Sc. Mathematics, M.Sathyajothi of III B.A. Tamil, V.Navaneetha of I B.Com CA, S.Manickaselvi of I B.Com, S.Anandhalakshmi of II B.Com CA ‘B’, K.Mehadharshini of I B.Com CA ‘A’ and K.Niranjana of II B.Com CA ‘A’ won Bronze Medal.
- 🍎 M.Poonkodi of I M.Sc. Chemistry has won III Prize in District Level Women’s Chess Tournament organized by Theni Chess Association at Grand Master Chess Academy, Theni on 18.09.2016.
- 🍎 Four students won prizes and each student received **cash award of Rs.1,000/-** in CM Trophy District level Boxing and Athletic Meet organized by Sports Development Authority of Tamil Nadu at District Stadium and N.S. Boys. Higher Secondary School, Theni on 17.11.2016 and 18.11.2016.
- M.Tamilselvi of III B.A. English won I Place.
 - N.Chokkarmeena of I M.Com. won I Place.
 - M.Gokiladevi of I B.A. English won I Place.
 - P.Dhivya of III BCA won I Place.
- 🍎 Twenty Six students have participated in the District Level Silambam Competition – 2017 organized by Periyakulam Kalai Mudhumani Annavi Thevar Silambattam Training School at Edward Brammagnanamandhiram Middle School, Periyakulam on 05.02.2017 and won **11 Gold medals, 15 Silver medals.**
- N.Chokkarmeena of I M.Com. acted as Referee.
 - P.Deivanai of I B.Com, M.Vennila of I B.Com. CA ‘B’, V.Navaneetha of I B.Com. CA ‘B’, S.Manjula of I BA English ‘A’, M.Jayapratha of II BA English ‘B’, M.Tamilselvi of III BA English ‘B’, V.Anu Bharathi of I B.Sc. CS, K.Sanmugi of II




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B.Sc. Chemistry, K.Mani Bharathi of II B.Sc. Mathematics, N.Shanmuga Priya of III B.Sc. Mathematics and P.Dhivya of III BCA won I Prize and Gold medals.

- G.Anusuya, M.Kani priya, S.Manickaselvi, K.Meha Dharshini, N.Monisha and S.Kanimozhi of I B.Com. CA 'B', S.Anandha Lakshmi of II B.Com. CA 'B', S.Sellavinitha of I B.Com. CA 'A', C.Susi of I B.A. English 'A', K.Dhivya of III B.A. English 'B', D.Ishwarya of II BBA, S.Keerthika, J.Priya dharshini, E.Kanimozhi and V.Sharmila of II B.Sc. Mathematics won II Prize and Silver medals.

 Three students have participated in the Theni District Level Chess Tournament organized by Theni Chess Association jointly with hands Lions Club of Theni Vaigai and Dee Jee Groomers at N.R.T. Makkal Mandram, Theni on 04.02.2017 and 05.02.2017.

- M.Sathyajothi of III M.Sc. Microbiology won I Place.
- M.Poonkodi of I M.Sc. Chemistry won IV Place.
- G.Meenachi of III BBA won V Place.

 Twelve students have participated in the District level Kho-Kho and Tennikoit organized by Nehru Yuva Kendra at District Stadium, Theni on 21.02.2017 and won **12 Gold medals**.

- S.Shalini, Dhivyadharshini of I B.A. English 'A' won I Prize and Gold medal.
- A.Anitha of III B.A. English 'A' won I Prize and Gold medal.
- K.Divya of III B.A. English 'B' won I Prize and Gold medal.
- K.Santhiya of II B.Com won I Prize and Gold medal.
- P.Karthikadevi of II B.Com. CA 'A' won I Prize and Gold medal.
- K.Vinothini of III B.Com. CA 'A' won I Prize and Gold medal.
- M.Monisha of II B.Sc. Microbiology won I Prize and Gold medal.
- K.Harika of III B.Sc. CS won I Prize and Gold medal.
- M.Revathi of II B.Sc. Chemistry won I Prize and Gold medal.
- M.Sabarmathi of I B.Sc. Mathematics won I Prize and Gold medal.
- N.Shobana of III B.Sc. Mathematics won I Prize and Gold medal.



COLLEGE FUNCTIONS

BRIDGE COURSES

Bridge courses are a tool to help students succeed in their graduate level studies. Bridge courses focus intensively on the reading, critical thinking, and class participation skills students need to succeed in studies, including lecture comprehension, note-taking, and oral and written communication skills.

The college conducts bridge courses at the beginning of every academic year. In this academic year the bridge courses were conducted from 20th June 2016 to 30th June 2016. Before commencement of the teaching programme, individual departments conduct entry test and exit test to identify student's knowledge, skills and capabilities. Accordingly bridge courses are planned separately depending on the subjects.

KALASANGAMI – THE FINE ARTS CLUB

"Kalasangami" - The Fine Arts club aims at promoting the creative process, whether it be in the form of paintings, oration, literary quizzes, contests or visual arts. It is an essential part of a student's development. It instills a sense of creativity in an individual and helps the person to gain a sense of accomplishment and bring the latent talents of the students to lime – light. Develop and demonstrate skills in critical and analytical thinking through effective speaking, writing, and performing on topics in the fine arts.

The fine arts were celebrated on 29th and 30th September 2016. Totally 40 competitions were conducted. The Overall I and II prize winners were the teams of Diamond, Sapphire respectively and III prize was bagged by Topaz team. **Mr.S.Rethinavelu, B.Com., B.L., Senior President, Tamil Nadu Chamber of Commerce and Industry, Madurai. and Mr.A.M.Vikramaraja, President, Tamil Nadu Vanigar Sangangalin Peramaippu and National Vice President, CAIT, Chennai** honored the celebrations.

AMUTHASURABI TAMIL ILLAKIA MANDRAM

"தமிழனாய் இருப்போம்! தமிழ்ப்பற்றை வளர்ப்போம்!"

"தமிழ் இனி மெல்லச் சாகும்", என்ற நிலை மாறி, "தமிழ் இனி வெல்லப் போகும்", என்ற நிலையை உருவாக்குவதற்கான ஒரு முயற்சி தான், "அமுதசுரபி தமிழ் இலக்கிய மன்றம்". தமிழின் பாரம்பரியமும் தமிழரின் கலாச்சாரமும் மேலும் அறிவு சார்ந்த எண்ணங்களை மாணவிகளிடையே புதுப்பிக்கவும் ஊக்குவிக்கவும் தமிழ் மன்றம் வாய்ப்பை ஏற்படுத்தித் தருகிறது.

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Amuthasurabi Tamil Illakiya Mandra Vizha was organized by Tamil department on 26th September 2016. The function was inaugurated by the chief guest முனைவர்.செ.சுந்தரவள்ளி, M.A., M.Phil., Ph.D., அவர்கள், ஊடகவியலாளர், சென்னை. The function was valedicted by the chief guest திரு.வேலா தமிழ்வாணன், எழுத்தாளர் on 11th April 2017. The Forum publishes an annual magazine titled “காலச்சுடர்” which provides a chance for the students to bring to light their scholarly articles in Tamil.

SPORTS DAY CELEBRATIONS

As a culmination of all the sports and games competitions conducted throughout the year, we had the joy of conducting the 9th Annual Sports Day on 08th April 2017. Our Chief Guest is Mr.V.Baskaran, B.E., M.B.A. Superintendent of Police, Theni delivered an effective speech. After a colorful March past, track and field events and students performance, prizes were awarded to the winners.

IMPORTANT DAY CELEBRATIONS

Day celebrations are the most extravagant on NSCAS campus. Along with different academic, cultural and sports fests, numerous celebrations such as Teachers Day, National Unity Day, Anti-Child Labour day, Yoga Day, Pongal Day, etc., add colour to the life on campus at NSCAS. Celebrations also bring students, faculty and staff together for exchange of thoughts and minimize the student-teacher hierarchy.

ANTI-CHILD LABOUR DAY

“NO to Child Labour – YES to Quality Education!” is the theme of World Day against Child Labour on 12th June. It is also a good time to reiterate that every child has the right to a free quality public education. The day was celebrated on 09th June 2016.

INTERNATIONAL DRUG ABUSE DAY

The United Nations’ (UN) International Day against Drug Abuse and Illicit Trafficking falls on June 26 each year to raise awareness of the major problem that illicit drugs represent to society. Red Ribbon Club organized awareness programme on “Against Drug Abuse” to the students on 21st June 2016.

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INTERNATIONAL YOGA DAY

Yoga is an invaluable gift of India's ancient tradition. It embodies unity of mind and body. June 21 was declared as the International Day of Yoga by the United Nations General Assembly. In order to celebrate the precious day, our college students participated in the yoga practicing sessions organized by NSCAS and Theni District Sports department at SDAT Stadium on 21st June 2016.

KAMARAJAR BIRTHDAY CELEBRATION

On 15th July 2016, the 114th birth anniversary of the late Chief Minister K. Kamaraj was celebrated as “கல்வித் திருவிழா” in recognition of his contribution to the development of education. TMHNU organized Mini Marathon, Rally (Around Theni), Blood Donation Camp, Competitions and Cultural Meet events and prizes were distributed to the winners.

COMMERCE DAY CELEBRATION

The commerce day celebration was organized and exhibition was conducted by the department of Commerce on 10th August 2016. The objective of the event was to create awareness about Commerce stream and spread the message that commerce subjects are interesting to study.

WORLD POPULATION DAY

NSCAS celebrated World Population Day on 12th August 2016 to create an awareness on population issues and help the younger generation be more participative. The National Service Scheme celebrated the World Population Day by organizing Exhibition.

INDEPENDENCE DAY

On 15th August 2016, The 70th Independence Day was celebrated at NSCAS with great fanfare and gaiety. A great day and a proud moment for every Indian. There was celebration in the air and everyone took pride to be an Indian. We salute and remember the heroic deeds of all freedom fighters. The National Flag was unfurled by Mr.B.Rajamohan, B.Sc., General Secretary, T.M.H.N.U., Theni. Thirty one students participated in Parade at Theni sports stadium organized by the Collectorate of Theni.

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TEACHERS DAY CELEBRATION

On 5th September 2016, Teachers Day is celebrated all over India, in the memory of Dr.Sarvapalli Radhakrishnan, former President of India. NSCAS celebrated Teachers Day, with both teacher's and student's active participation. Mr.T.Nagarajan, M.A., M.Ed., (Alumni of Nadar Saraswathi Higher Secondary School, Theni), Retired District Chief Education Officer, Nagamalaiputhukottai, Madurai was invited as chief guest for the celebration.

WORLD TOURISM DAY CELEBRATION

The United Nations World Tourism Organization has celebrated World Tourism Day on September 27. NSCAS in joints with Department of Tourism, Theni District organized an awareness programme and prize distribution ceremony at NSCAS, Theni on 27th September 2016. Four of our faculty members delivered special speech and Mrs.N.Venkatachalam, I.A.S. District Collector, Theni distributed prizes to the winners.

GROUND WATER DAY CELEBRATION

Groundwater is one of the Nation's most valuable natural resources. It occurs almost everywhere beneath the Earth's surface and is a major source of water supply worldwide. Groundwater Day is celebrated by the department of Microbiology and Biochemistry on 01st September 2016. Poster presentation competition were conducted and prizes were distributed to the students. This day brings attention to the importance of protecting ground water as a valuable resource.

INTERNATIONAL WHITE CANE DAY CELEBRATION

White Cane Day is an international awareness event to celebrate the importance of the long cane and to promote a safe environment for users. The day will be celebrated on October 15. Our NSS team done fund collection of amount Rs.21,000/- and donated amount to the Indian Association for the Blind on 08th September 2016.

YOUTH AWAKENING DAY

NSCAS students celebrated 84th birth anniversary of former President Dr.A.P.J.Abdul Kalam as 'Youth Awakening Day' on 15th October 2016. National Service Scheme conducted essay, verse and drawing competition and prizes were distributed to the students.

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DIWALI CELEBRATION

Diwali is one of the most colorful, sacred and loveliest festivals of the Hindus. It is celebrated every year with great joy and enthusiasm throughout the length and breadth of the country. In NSCAS, Diwali was celebrated by preparation and display charts on “Wishes and Handling Crackers for Diwali” on 27th October 2016.

NATIONAL UNITY DAY CELEBRATION

The birth anniversary of the ‘iron man’, Sardar Patel, was celebrated in the College premises on the occasion of “Rashtriya Ekta Diwas” with great enthusiasm on 31st October 2016. The day will be marked by administration of a pledge to all NSCAS students, to maintain the unity and integrity.

VIGILANCE AWARENESS WEEK CELEBRATION

The Central Vigilance Commission, as part of its efforts to promote probity in public life and to achieve a corruption free society, observes Vigilance Awareness Week every year. The week in which 31st October, the birthday of late Sardar Vallabhbhai Patel falls is observed as Vigilance Awareness Week. Our National Service Scheme celebrated Vigilance awareness week by organized Slogan Contest to the students on 04th November 2016.

NATIONAL LIBRARY WEEK CELEBRATION

Indian Library Association declared 14 November as National Library Day. Since 1968, 14 - 21 November has been celebrated as National Library week all over India. In keeping the tradition and in honor the National Library Week, Our NSCAS Library celebrated the National Library Week by Organizing Book Sale Exhibition in joints with New Century Book House, Dindigal from 28th November 2016 to 30th November 2016.

WORLD AIDS DAY CELEBRATION

The theme for World AIDS day , is “Getting to Zero”, which means Zero AIDS related deaths, Zero discrimination and Zero HIV infections. With this theme we celebrated World AIDS day on 01st December 2016.

COMPUTER DAY CELEBRATION

Computer literacy can also refer to the comfort level someone has with using computer programs and other applications that are associated with computers.

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Another valuable component is understanding how computers work and operate.

Computer Day was celebrated and Initiation of “Code Club” conducted by the department of Computer Application on 10th December 2016. The department of Computer Science and Information Technology organized Expo on “Hardware” for creating awareness about computer hardware on 16th December 2016.

MARY CURIE BIRTHDAY CELEBRATION

Marie Curie was a Polish-born physicist and chemist and one of the most famous scientists of her time. Marie Sklodowska was born in Warsaw on 7 November 1867, the daughter of a teacher. The department of Chemistry and Physics celebrated her birthday by organizing Speech competition on “Oratorical topic – Madam Mary Curie” on 15th December 2016.

NATIONAL MATHEMATICS DAY

128th birth anniversary of great Indian mathematician Srinivasa Ramanujan is being celebrated as the 'National Mathematics Day'. On 22nd December 2016, the department of Mathematics organized guest lecture on “Contribution of Indian Mathematician”.

NATIONAL CONSUMER DAY CELEBRATION

The National Consumer Day is observed every year in India on 24th December. Observance of this day, Consumer Club created consumer logo by candles on 23rd December 2016. It provides an opportunity for individuals to highlight the importance of the consumer movement and promote the basic rights and responsibilities of all consumers.

PONGAL DAY CELEBRATION

The festival of Pongal captures the quintessence of our culture in all its entirety and traditional practices and customs. That auspicious Pongal festival was celebrated on 18th January 2017 in all magnificence in a traditional style. Competitions like Rangoli and Tug of war were conducted by the students.

ROAD SAFETY WEEK CELEBRATION

Road safety week was celebrated from 11th to 17th January 2017. Slogan Writing, Oratorical and Essay Writing competitions were conducted. And prizes were distributed to the students. This competition aims to emphasize students about the need of safe roads travel by applying simple rules.

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VOTERS DAY

On 24th January 2017, Voters Day was celebrated by the NSCAS. In the aim of encouraging more young voters to take part in the selection of political front-runners, NSCAS students taken the oath.

REPUBLIC DAY

Republic Day was celebrated on 26th January 2017 to commemorate the date and moment when the Constitution of India came into effect. The National Flag was unfurled by Mr.C.Kaliraj, Joint Secretary, NSCAS, Theni. Thirty one students participated in Parade at Theni sports stadium organized by the Collectorate of Theni.

YOUTH DAY CELEBRATION

National Youth Day (Yuva Diwas or Swami Vivekananda Birthday) is celebrated with the great joy and enthusiasm in India every year on 12th January. It is celebrated to commemorate the birthday of Swami Vivekananda, maker of the modern India. On 30th January 2017, Youth Red Cross celebrated Youth day by display chart works and organizing awareness Exhibition on “Awake Arise, Youthful Spirit” – Water, Health, Mind, Sanitation and Food Habits.

WORLD WOMEN’S DAY CELEBRATION

International Women's Day (March 8) is a global day celebrating the social, economic, cultural and political achievements of women. NSCAS created logo formation as “8” by the students for celebrating Women’s Day.

MOTHER TONGUE DAY CELEBRATION

International Mother Language Day (IMLD) is a worldwide annual observance held on 21 February to promote awareness of linguistic and cultural diversity and multilingualism. On 21st February 2017, NSCAS students celebrated by creating batch as “Tamil” and distributed to the faculty members.

UNIQUE FEATURES OF NSCAS

PLACEMENT

Placement Cell is established with a prime objective of creating opportunities for promising NSCAS students, in reputed organizations. To accomplish this objective, the Placement Cell identifies corporate in various sectors and initiate the process of building a mutually rewarding relationship with them. Various Placement Trainings are conducted to provide holistic abilities to the students in facing emerging challenges in the context of globalization. We are very much glad to inform you that in this academic year **76** of our students got placed in various reputed companies.

The Placement Cell caters to the employment needs of the students and to the well-being of the society through proper guidance, counseling and periodic campus interviews. Total placements made during 2016 - 2017 was **2 off campus, 3 on campus drive, 2 soft skill training programmes, 2 guest lectures and 2 career guidance programmes..**

PARENTS MEET

For better parent teacher interaction the college conducts meeting in each term. They are also informed about the various efforts taken by the college for the enrichment and advancement of students. Any suggestions from the parent-side if considered beneficial for the students and College are also implemented. Parents Meet was organized on 19th and 20th June 2016 for the parents of the freshers. Also department wise parents meeting have been conducted to familiarize the semester examination results.

KNOWLEDGE BOARD TEST

Knowledge Board GK Test 2015 was conducted on 28th February 2017. The General Knowledge Test assesses the skills and knowledge all students need to begin effective careers as professional educators.

BRAIN ENIGMA'15

"A Challenging Chaser – Quiz Competition" was conducted on 15th March 2017. .

INFRASTRUCTURE FACILITIES

HOSTEL FACILITY

We provide excellent hostel facilities for the students coming from various places. The ambience is so much of a home hence the hostel can be called a “*home away from home*”. Care is taken to provide nutritious and hygienic food to the students and the rooms are provided with all amenities. A new administrative block was commenced by the management on 26th February 2016.

TRANSPORTATION

Excellent transportation is one of the special features of our institution. The college owns a fleet of 23 buses and 1 winger which are made available to the students and the faculty members for commuting from various points in and around the town. The vehicles are the best of its kind, latest and conform to environmental and safety norms.

LIBRARY

Library was established in our College to facilitate creation of new knowledge through acquisition, organization and dissemination of knowledge resources and provided value added services. With the recurring grants from the generous Management contribution the Library has been steadily and systematically equipped. It has been playing a very important role in the teaching–learning process and research activity in the College. Our library has the membership for many reputed magazines and Journals and member in N- List of UGC – INFLIBNET to access more than 51,000 e–books and 21,000 e – journals.

LABORATORY FACILITIES

The phenomenal growth of the infrastructure with modern amenities is seen in the laboratories for the students to excel in their practical application and blossom forth into competent, successful individuals to face the challenges posed by the developing society. We provide seven computer labs with well–furnished system one net cafe, five Science laboratories. We also provide

- ★ Digital Library Service
- ★ Reprography Service

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VALUE ADDED COURSES

To meet the demands of the corporate world our institute is striving hard to develop the skills of the students by rendering special courses. The NSCAS students will have tremendous opportunities to take the advantage of our initiative that will give them a multidimensional insight.

Name of the value added courses	No. of beneficiaries
Certificate Course in Spoken English	427
Diploma in Computer Application	178
Diploma in Web Designing	164
Diploma in Desktop Publishing	129
Certificate Course in Speed Arithmetic	111
Certificate Course in Export Management	129
Certificate Course in Library Science	117
PG Diploma in Computer Application	22
PG Diploma in Banking and Insurance Management	51
Android	11
Tally	24
ICWAI (Foundation)	27
LAMP	164
Lingua Treata	148
Certificate Course in Yoga	102
Diploma in Medical Lab Technology	149
Diploma in Dying and Consumer Products	83
Journalism and Mass Communication	56
Spoken Hindi	114
TNPSC Foundation	63
UGC NET / SET	16

CLUB ACTIVITIES

Club activities and work experience allow you to get hands-on experience in the field you will be working in, make connections with different people, improve your social skills, and it can really show someone your valuable work ethic.

NATIONAL SERVICE SCHEME

The prime objective of the college to conduct NSS programme is to make students aware of various problems faced by the society. It encourages them to work in group so that they can fulfill their duties faithfully, truthfully and honestly.

Four NSS units are functioning in our college. It conducts various community development programs like special camps, street plays, fund collection, pulse polio etc.

This year, the NSS team organized one awareness programmes, one orientation programme, twelve day celebrations and campus cleaning etc.,

Every year NSS Camp is being organized in the college. Students participate in the camp with great enthusiasm and interest. The main motive of this camp is to create awareness among the student regarding the cleanliness of the environment and place where they live.

NSS Students attended special camp at Boothipuram village from 15th to 21st March 2017. Tree Plantation, Data Collection, Competition for Village Women's and Students, Eradication of "Seemai Karuvela Trees", Rally, Guest Lectures, Training programmes, Village Cleaning, Street Play, Trekking, Exhibition, Quiz Competition, Yoga and Meditation etc., were arranged in the camp.

CONSUMER CLUB

The objectives of consumer club scheme are to educate children about the rights of the consumers as provided in the consumer protection act 1986; to mobilize youngsters by instilling in them the spirit of protection of consumer rights; to impart knowledge about the role of the consumers in protection of their rights and to strengthen the consumer movement in the country.

In this year, three guest lectures, three field visits, one awareness programme, one day celebration, one training programme and kammai cleaning were conducted.

NSCAS

LITERACY CLUB

Literary Club context "School is about practicing to wrap one's mind around real and complex ideas, those of fundamental consequence for oneself and for the culture." The aim is achieved by conducting field visit to Karunai Illam, Lakshmipuram, training programme, two guest lectures, two awareness programme and kammai cleaning.

RED RIBBON CLUB

NSCAS is envisaged to instils among all the students in the educational institutions values of service, develop healthy life styles, and increase availability of safe and adequate quantities of blood to all the needy by conducting two guest lectures, two awareness programmes, ICTC field visits, human chain programme, two day celebrations, one blood donation camp, one identification camp and one health campaign programme.

YOUTH RED CROSS

YRC trains to render selfless service to their society. In a bid to prepare communities for emergencies and to nurture humanitarianism in the youth, the Youth Red Cross unit of NSCAS undertakes umpteen tasks. In this academic year, two first aid awareness programmes, Field Visit to Jeevan Jothi Hospice, Kammai cleaning, two day celebrations, two training programmes and one health campaign programme were conducted.

GREEN CLUB

The primary aim of club is to promote sustainability among youth and make them realize their responsibility in improving the condition of environment, and establishing green environment in the society. The Green Club Team performed campus cleaning and vending rose plants to the students in the college campus.

FUTURE PLAN

- ★ To upgrade as an Autonomous Institution.
- ★ To launch innovative academic programmes.
- ★ To upgrade the PG departments as Research centers.
- ★ To encourage faculty members to undertake funded projects.

CONCLUSION

Let me first of all start by thanking the Almighty Sri Bathrakaliamman for glorifying today's occasion. Let's thank for everything, and move forward without fear, as not everyone was blessed to complete their journey of life this year. We bow to you and thank you for every new day, Thank you God for being with us and guiding us in the right way.

I would like to thank Mrs.Latha Pandiarajan, Proprietor, Ma Foi Strategic Consultants Pvt. Ltd., Chennai, for so graciously accepting our request to honour this occasion as the Chief Guest. I can well imagine how difficult it must have been for her to find the time in her busy schedule to attend our event.

I would like to take this opportunity to express my heartfelt thanks to President, Vice President, General Secretary and Treasurer during my term of office for the unfailing trust, support and advice they have given me and my team. Thanks to their support, which keeps us improving ourselves.

Let me express my profound gratitude to the Secretary and Joint Secretary, in particular, for their support, advice and guidance in running our college successfully.

I am obliged to all my colleagues, both Vice Principals, Deans, Heads of all the departments, teaching faculty members, non-teaching staff members, supporting staff members and drivers for their sincerity and dedication towards their duties. It is their commitment and zeal that has helped the college achieve its present status.

Let me thank all those who have helped me in the day-to-day administration of the college.

In the end, I must not forget to acknowledge our alumni for their valuable contribution in bringing several accolades to the college. I congratulate the proud parents and their children for having set new standards of academic excellence and distinction.

It is our constant endeavour to walk steadfastly on the path of success and this

NSCAS

cannot be possible in any institution without the support and cooperation of all of you gathered here and without the blessings of the almighty. Therefore I heartily thank all of you present for sharing this important day with the NSCAS family.

I would like to thank both the electronic and paper media for their valuable support in publishing the college activities.

And thank you very much to our distinguished guests on the dais and off the dais for gracing this day with your presence.

Thank you one and all.

**The Future of the World is in
My Classroom Today.**



**The True Purpose of Education
is to Make Minds not Careers.**