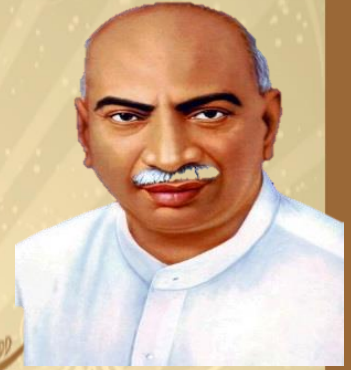


**THENI MELAPETTAI HINDU NADARGAL URAVINMURAI**  
**NADAR SARASWATHI COLLEGE OF ARTS & SCIENCE**

*(Affiliated to Mother Teresa Women's University, Kodaikanal)*

*(Approved under 2(f) & 12(B) Status of UGC)*

*(An ISO 9001:2008 Certified Institution)*



**ANNUAL REPORT**

*The Evergreen Footsteps...*

**2014 - 2015**



**THENI MELAPETTAI HINDU NADARGAL URAVINMURAI  
NADAR SARASWATHI COLLEGE OF ARTS AND SCIENCE, THENI**

*ANNUAL REPORT (2014 - 2015)*

**Presented at the 19<sup>th</sup> Annual Day Celebrations**

**By**

**Dr.S.Chitra, Principal**

**“Learning gives creativity,  
Creativity leads to thinking,  
Thinking provides knowledge,  
Knowledge makes you great”**

**- Dr.Abdul Kalam**

With this powerful words of marvelous grace let me take privilege in presenting the annual report for the academic year 2014 -2015.

Admired Chief Guest Dr.K.Manimekalai, Vice Chancellor, Mother Teresa Women’s University, Kodaikanal, highly regarded President Mr.S.A.Sankarakumar, Most splendid Vice President Mr.S.K.A.P.Balakrishnan; Majestic General Secretary, Mr.T.Rajamohan, industrious Treasurer Mr.G.N.Jawahar, Moralistic Secretary, Mr.A.S.R.Maheswaran, Enthusiastic Joint Secretary, Mr.B.Rajamohan, honorable Executive members, College Committee members, respected guests who specially grace the function, Press and Electronic media, elite people of this great city, Secretary, Joint Secretary, Principal and faculty members of the sister concerns, committed teaching, administrative, supportive staff members, active parents, beloved students, illustrious alumni, ... Today we look forward with gratitude to the almighty, who has showered on us plentiful blessings. I heartily welcome you to the Nineteenth Annual Day.

I express my warm greetings to the management who works as their essential all-rollers in our institution and they perform unity in their work. It’s



happy for presenting the Annual Report in this academic year 2014-15 cheer-up with this perfect success who has gathered here.

We are greatly honored by the august presence of the Vice- Chancellor of Mother Teresa Women's University, Kodaikanal and welcome her for this long awaited day and express our gratitude for making the day so special.

She is a post-graduate in Commerce, Social work and has secured her doctorate in Women's studies in 2002 from Alagappa University, Karaikudi. She joined as a lecturer in Commerce in Thaseem Beevi Abdul Kadar College for Women, Keelakarai in 1989 and has elevated to senior lecturer, reader, director, center for Women's studies, Bharathiar University, Coimbatore, then in Alagappa University Karaikudi. Now she is the Vice Chancellor of the prominent Women's University in the country. Her roles and responsibilities lengthen and her responsibility to enroll herself has a responsible citizen is remarkable and appluadable.

I owe a debt of gratitude to Our Secretary, Mr.A.S.R.Maheswaran, and Joint Secretary, Mr.B.Rajamohan for their valuable guidance and support in matters pertaining to varied range of issues.

I express my sincere gratitude to the management which is extending its philanthropic phase to equip, modernize the infrastructural facilities needed to provide quality education.

It is a pleasure to present Annual Report 2014 - 2015. As we reflect upon the past year, I am very proud of the achievements made by our College. Thanks to the dedication, hard work, and leadership of our management, faculty, and staff, Our College is well-positioned for a strong and vibrant future, one in which the College continues to deliver on its mission of providing an affordable, high quality education to our students.

## PROFILE OF THE COLLEGE

Nadar Saraswathi College of Arts and Science was established in the year 1996 by Theni Melapettai Hindu Nadargal Uravinmurai Educational Society to promote higher education among th e rural poor.



**Theni Melapettai Hindu Nadargal Uravinmurai has a history of over a century of offering social welfare and educational services to the poor and needy in Theni District.**

**The trust started Nadar Saraswathi Primary School in the year 1919 with the object of starting the Institutions to supplement Government's efforts to provide valuable education to the economically as well as educationally backward people. At present 10 educational institutions offering education from preprimary level to higher education in the field of arts and science, technical and engineering is the pride of the Uravinmurai. The Uravinmurai limited itself till 1996, to providing school level education for people in and around Theni. But today, in a totally changed socio-economic scenario after globalization, sensing people's needs and aspirations, the trust has ventured into providing university education to the marginalized poor.**

**The total numbers of beneficiaries of student community are around 22,000 per year. Our Institution plays an important role not only in the development of individuals but also in the development of the society.**

**At this juncture I bow before grand munificence of the members who founded the college. It is the philanthropy of the Founding members that has made our College - a seat of Social Reform movements, Cultural Renaissance, Intellectual Awakening for the young women of this rural setup. As always, the college will provide these educational services with a clear bias for the socially and economically disadvantaged people, but with no discrimination based on caste, creed or language.**

**Our college is a Self-financing, Women's college, approved by the Department of Higher education, Govt. of Tamil Nadu and affiliated to the Mother Teresa Women's University, Kodaikanal and Approved under 2(f) & 12(B) Status of UGC. Our college is certified with ISO 9001:2008 with TUV Rheinland, Coimbatore. Our college is recognized as a study center for Distance Education Courses affiliated to the Mother Teresa Women's University, Kodaikanal from the academic year 2014 - 2015.**



## PREVAILS OF THE COLLEGE

The college continues its pursuit towards academic excellence. This year the college has submitted the self-study report to the NAAC (National Assessment and Accreditation Council) and so the NAAC Peer Team Visit has been successfully completed during 9<sup>th</sup> to 11<sup>th</sup> March 2015. We are expecting for NAAC accreditation with Grade "A" status.

### MANAGEMENT COMMITMENT

In spite of their busy schedule the management always has solid commitment in maintaining the highest standard of quality in all our activities and enthusiasm that can be visualized through their participation in the related activities. They always extended noteworthy contribution to the growth of the Institution. We are proud to say that

- ★ Our Secretary sir Mr.A.S.R.Maheswaran has given demonstration of Vermicomposting technology at the Stella Maris College, Chennai.
- ★ Our Secretary sir Mr.A.S.R.Maheswaran has been invited for the prize distribution ceremony in 33<sup>rd</sup> state level silambattam competition organized by Tamil Nadu silambatta association, Theni District silambattam association and Padmaramasamy Matric School on 30<sup>th</sup> December 2014.
- ★ On behalf of our college our Secretary sir Mr.A.S.R. Maheswaran has taken the pledge to train 100 people with Digital Literacy Skills required to interact in the new Digital World. The pledge was taken on 17<sup>th</sup> February 2015, at 19<sup>th</sup> Edition of ICTACT Bridge Conference, Chennai initiated by ICT Academy of Tamil Nadu.

### AWARDS RECEIVED

- ★ Our college received "ஞான ஆலயம் விருது - 2014" award from Kurinji Kabilar Tamil Sangam.
- ★ Our Principal Dr.S.Chitra received "Kabilar Award - 2014" from Kurinji Kabilar Tamil Sangam.



- ★ Our college received the certificate for participating with 2500 candidates in the social cause 1 Crore pledge “SAVE NATURE” organized by Assist World Records Research Foundation and powered by record raisers on “International Day for the Preservation of the Ozone Layer” on 16<sup>th</sup> September 2014.
- ★ Dr.S.Chitra, Principal received the “Athithanar award” for the best service in education from Theni Dramalaya Cultural Arts and Theni Mullai Periyaru Muthamil Mandram on 28<sup>th</sup> September 2014.
- ★ Youth Red Cross Club received the “Certificate of Appreciation - 2014” award for their best performance in YRC movement from Indian Red Cross Society on 65<sup>th</sup> anniversary of Geneva Conventions Celebration.
- ★ Our college received the “IAB Blind Empowerment Champions 2015 - Silver Zone” award from Indian Association for the Blind on 31<sup>st</sup> January 2015.
- ★ Our college received the Appreciation award for participating “World TB day” on 24<sup>th</sup> March 2015 conducted by “திருத்தி அமைக்கப்பட்ட தேசிய காசநோய் கட்டுப்பாட்டுத் திட்டம்” Theni district.

## SPECIAL ACHIEVEMENTS OF THE STUDENTS

### National level achievements

- V.Janani of III B.Com (CA) attended Pre Republic day camp at Cochin organized by Ministry of Youth Affairs during 13<sup>th</sup> to 24<sup>th</sup> October 2014.
- A.Anitha of I B.A. English participated in the 48<sup>th</sup> Senior National Kho-Kho Championship 2014-2015 held at Hombegowda Kho-Kho Complex, Wilson garden, Bangaluru, Karnataka from 7<sup>th</sup> January to 11<sup>th</sup> January 2015.
- Four of our players participated in the 9<sup>th</sup> National Level Kung-Fu and Karate open Championship 2015 held at Adhiyamaan College of Engineering, Hosur, Krishnagiri District from 21<sup>st</sup> February to 22<sup>nd</sup> February 2015 and won 2 Gold and 4 Bronze medals.
  - ✓ Mrs.N.Chokkar Meena of II B.Com got 2 Gold Medals in Black Belt and Individual Kata.



- ✓ Ms.P.Dhivya of I BCA got 2 Bronze medals in Color Belt and Team Kata.
- ✓ Ms.K.Dhivya of I B.Com (CA) got Bronze medal in Team Kata.
- ✓ Ms.S.S.Lavanya of I BCA got Bronze medal in Team Kata.
- N.Chokkar Meena of II B.Com participated in the 17<sup>th</sup> All India Level karate and Kung-Fu Championship 2014 and she placed first in the Individual Katta of Black Belt of Kung-Fu event held at Periya Pavadi Sengunthar Thirumana Manadapam, Tiruchengode on 27<sup>th</sup> July 2014.

#### State level achievements

- Ms. R.Lavanya of II BSc. (IT) won II Prize and got cash award Rs.7000/- in Speech Competition conducted by Tamil தமிழ் வளர்ச்சித்துறை on 8<sup>th</sup> October 2014.
- A.Ramya of III B.Com (CA) represented Mother Teresa Women's University Athletic Meet in the State Level Interuniversity Competitions held at SDAT Jawaharlal Nehru Stadium, Chennai from 18<sup>th</sup> September to 20<sup>th</sup> September 2014 and won II Prize in High Jump and received Rs.7500.
- Ms.R.Lavanya of II B.Sc. (IT) won consolation prize Rs.1, 500/- in தி.மு.க. முரசொலி அறக்கட்டளை (பாரதிதாசன் கவிதைகள் ஒப்புவித்தல் போட்டி) at NRT மஹால், தேனி on 27<sup>th</sup> July 2014.
- Ms.P.Kadalrani of I M.Sc. Biochemistry won II Prize and Ms.J.Shakila Anjalin of III B.A. Tamil won III Prize in essay writing conducted by Tamil Illakiya Mandra Vizha, Periyakulam on 09<sup>th</sup>, 10<sup>th</sup> January 2015 and 27<sup>th</sup> February 2015.

#### DEVELOPMENTAL ACTIVITIES OF THE COLLEGE

- ★ To enrich the knowledge of the faculty members and students, DELNET (Rs. 16,500) and INFLIBNET (Rs. 5,000) facility is made available.
- ★ Also 2010 books, 81 National and International Journals and newspaper have been subscribed at the cost Rs.3, 16, 412/-, Rs.79, 092/- and Rs.71, 875/- respectively in this academic year.



- ★ Donating Rs. 1, 50, 000 for the development of Vadapudupatti panchayat.
- ★ Website up-gradation: A new-look website with updated information and added features, introduced.
- ★ Infrastructure Development
  - Construction of New Cafeteria, completed
  - Full- fledged conference hall, being developed.
  - Addition of new Academic Block, in progress.
  - Examination Section, being developed.
- ★ Extension of recreation facilities
  - Gym
  - Television with Dish
  - Vegetable Garden
  - Garden around Saraswathi statue
  - Bird house
  - CCTV Camera
  - RO water unit
  - Benches and Desks
- ★ Teaching Aids being improved.
  - Wi-Fi Connectivity with 8 Mbps Speed
  - Licensed Softwares
- ★ Making ecofriendly campus
  - Rainwater harvesting
  - CFL Bulbs
- ★ Reprography at the examination section

#### **NEW COURSES INITIATED**

M.Com. (CA) and Distance education courses like PG Diploma in Computer Application, PG Diploma in Management, PG Diploma in Banking and Insurance Management, Certificate Course in Speed and Smart Arithmetic, Certificate Course in Export Management and Certificate Course in Library Science have been affiliated from the Mother Teresa Women's University,





Kodaikanal and one value added course - Certificate Course in Android initiated from this academic year 2014 - 2015.

#### FUNDED PROGRAMMES

- ★ UGC Minor Research Project - Ms.A.Saranya, Head, Department of Microbiology and Biochemistry is undertaking UGC minor research project titled as "Fatty Acid Profile Analysis of Novel Microalgae Isolated from North Eastern Estuaries of Tamil Nadu". The amount sanctioned is Rs.1,80,000.
- ★ In association with Entrepreneurship Development Institute of India, Ahmedabad and Entrepreneurship Development Cell, Mother Teresa Women's University, our college EDC cum Earn While You Learn cell jointly organized awareness programme on "Entrepreneurship Development" from 19<sup>th</sup> to 21<sup>st</sup> June 2014 and received fund Rs.13, 500/-.

#### MANAGEMENT CONTRIBUTION TO THE STUDENTS

##### Karna Donors Club

- ★ It is heartening to note that the nobles of our management initiated this club to enlighten the lamp of knowledge for the students from the economically weaker background and make them to prosper and progress in life. 35 students have been benefitted with the amount Rs.1, 86,235/-.

##### Prizes and awards

- ★ Students have been appreciated with many prizes during Kalasangami, Tamil Amuthasurabhi, Annual day, Sports day, Graduation day, Hostel day. Especially,
  - Awarding of 15 University first rank holders with gold coins,
  - Awarding of 24 best outgoing students with cash prize Rs.500/ each.
  - Awarding of 6 students getting subject centum marks with cash prize Rs.1000/ each.



## STAFF AND STUDENT WELFARE

- ★ Arranged Driving classes - 15 faculty members and 13 students have attended four wheeler driving classes and got license.
- ★ Safety insurance policy has been arranged under the United India Insurance Company Limited, Theni. The period of Insurance is from 5<sup>th</sup> March 2015 to 4<sup>th</sup> March 2016. Staff and students have been insured. The policy number is 0904024214P110758885.
- ★ Uniform is arranged to the students for two days.
- ★ Uniform is given to the teaching and nonteaching staff and supporting staff members.
- ★ ESI benefits have been arranged for the teaching and nonteaching staff members through Employees state Insurance Corporation. 67 members have been benefited.

## SCHOLARSHIPS TO THE STUDENTS

- ★ A scholarship is a grant given to the student to continue their education. In this academic year our students received scholarships to the tune of Rs.6, 01, 150/-. Totally 145 students were benefited by the Scholarship Tamil Nadu State Government - Adi Dravidar welfare post matric free education (Rs.5,74,150) and 9 students were benefited by the Scholarship of Post matric minorities welfare (Rs.27,000).
- ★ UGC Scholarship - This academic year, 8 students have been awarded for Post-Graduate Indira Gandhi Scholarship for Single Girl Child (2014 - 2016) and one student has been awarded for Post-Graduate Merit Scholarship for University Rank Holder (2014 - 2016) and total sanctioned amount is Rs.5, 18, 400/-. Under the scheme, each awardee will be provided a scholarship of Rs.57, 600/- for a period of two years.
  1. M. Priyanka - I M.Sc. Mathematics
  2. S. Gayathri Devi - I M.Sc. Chemistry
  3. R. Srividhya - I M.Sc. Mathematics
  4. N. Nivetha - I M.Sc. Mathematics
  5. M. Vinothini - I M.Com (CA)

6. P. Bowrna - I M.A. English
7. M. Deepa - I M.A. English
8. V.Eswari - I M.Com
9. M. Meenakshi - I M.Sc. Mathematics

#### **TRAINING TO THE ALUMNI**

In association with ICTACT (ICT Academy of Tamil Nadu), Tamil Nadu Development Corporation, our college conducted a training programme on Banking, financial services and insurance to the alumni during 8<sup>th</sup> to 31<sup>st</sup> December 2014. 43 graduates have been benefitted.

#### **PUBLICATION OF COLLEGE JOURNAL - a Milestone of the college**

This year we published a bi annual Journal - JOMSAH (Journal of Management Science and Humanities) with the ISSN No: 2395-0625. Eleven research papers based on Management Science and Humanities have been published.

#### **LIVE PROJECTS**

It is our endeavor to expose the students to real life employment scenarios. Students who do internship and Live Projects can learn about the latest technologies existing in the market and have an upper hand in getting higher placement packages.

- ★ Seven students of II M.Sc. (CS & IT) are undertaking project work in the IBM Career Education, Madurai.
- ★ Students of Microbiology and Biochemistry are undertaking the live projects like Vermicomposting and Mushroom Cultivation.

#### **CONSULTANCY SERVICES OF THE DEPARTMENTS**

- ★ Software Development
- ★ Computerization of the accounts
- ★ Computer Training
- ★ Systemization of accounting and stock systems

- ★ Spiral Binding and Lamination
- ★ Paper Bags Preparation
- ★ Skill Mela (Product Preparation)
- ★ Aptitude training to the community to prepare TNPSC examination.
- ★ Vermicomposting
- ★ Mushroom Cultivation

### STUDENT STRENGTH

The student's strength rose from 2114 in the academic year 2013-14 to 2272 in the academic year 2014-15 recording an increase of 7.47%. I am very glad to state that our intake has substantially increased during the years from 100 in the year 1996-97 to 2272 in the year 2014 - 2015 recording an increase of 2172 students amounting to 21.72%. I thank the admission committee for their commendable work.

### STAFF MEMBERS

*The best teachers teach from the heart, not from the book*

The Powerhouse of the Institution is our faculty members; we are having 118 faculty members who are creative, innovative, disciplined thinkers; and also act as eloquent, expressive communicators, who render their endless effort to make the buds into achievers and we have 81 non-teaching staff members who contribute their amazing efforts for the improvement of the Institution.

### ACADEMIC PROGRESS

*Success is the sum of all small effort, repeated day in and day out*

### COURSE PATTERN

Our Institution offers Twelve Undergraduate Courses, Ten Postgraduate Courses, Four Research Oriented courses, Three diploma courses (DCA, DTP and DWD), One certificate course (Spoken English) and Distance education courses affiliated to Mother Teresa Women's University, Kodaikanal.



## VALUE ADDED COURSES

Apart from rendering valuable academics, the Management aims at providing incredible candidates by offering various diploma and certificate courses to enrich the knowledge of the students in various fields of specialization to give value addition to learning. Twenty one value added courses are offered every year and student can choose any programmes during their period of study.

## UNIVERSITY RESULTS

*The more difficult the victory, the greater the happiness in winning*

Excellence in academics is the hallmark of any good institution. We are proud to announce that there has been a steady progress in the academic pursuits of the college and we are among the top with respect to all round development.

The results of the outgoing students -Under Graduate, Post Graduate and Research Scholars on April 2014 are as follow

### Results of outgone students (April 2014)

S.No	Course	Pass percentage
1.	B.A. English	100
2.	B.B.A.	100
3.	B.Com.	100
4.	B.Com.(CA)	99
5.	B.Sc. Chemistry	89
6.	B.Sc. Mathematics (CA)	90
7.	B.Sc. Biochemistry	100
8.	B.Sc. Microbiology	100
9.	B.Sc. Computer Science	100
10.	B.Sc. Information Technology	100
11.	B.C.A.	100
12.	M.B.A.	100
13.	M.C.A.	100
14.	M.Sc. (CS & IT)	100
15.	M.Com.	100
16.	M.A. English	100

17.	M.Sc. Microbiology	100
18.	M.Sc. Chemistry	100
19.	M.Sc. Mathematics	100
20.	M.Phil. English	100
21.	M.Phil. Microbiology	100
22.	M.Phil. Commerce	100
23.	M.Phil. Computer Science	100

The overall percentage is 99.04%.

## UNIVERSITY RANKS

*Success is doing ordinary things extraordinarily well - Jim Rohn*

Sterling performances by our students in the University Examination during April, 2014 have enabled them to reach the pinnacle of academic excellence. This is my Pride to report that we have produced 29 Rank Holders in the academic year 2013-2014.

### Glittering Stars of Our College - 2014

Department	Course	Name of the Student	Rank
English	M.A. English	C. Tamilselvi	I
	M.A. English	P. Alagurani	II
Commerce	B.Com. (CA)	S. Sivaranjani	I
	M.Phil. Commerce	S. Rathna	I
	B.Com. (CA)	T. Raja Rajeswari	II
	M.Com.	A.S. Senbaga Aruna	II
	M.Phil. Commerce	R. Lavanya	II
Management Studies	M.B.A.	U. Aishwarya	I
	M.B.A.	S. Saranya	II
Chemistry	M.Sc. Chemistry	P. Nandhini	I
	M.Sc. Chemistry	P. Sivasankari	II
Microbiology and Biochemistry	B.Sc. Microbiology	A.V. Divya	I
	M.Sc. Microbiology	J. Vinodhini	I
	M.Phil. Microbiology	E. Siva Sankari	I

Department	Course	Name of the Student	Rank
	B.Sc. Microbiology	N. Shalini Priya Devi	II
	B.Sc. Biochemistry	G. Roobavathi	II
Computer Science and Information Technology	B.Sc. (CS)	B. Sasi Prabha	I
	M.Sc. (CS & IT)	P. Lakshmipriya	I
	B.Sc. (CS)	M. Divyabharathi	II
	M.Sc. (CS & IT)	S. Pandeewari	II
Computer Application	B.C.A.	K .Pavithra	I
	M.C.A.	M. Durga	I
	B.C.A.	N. Pavipriya	II
	M.C.A	A. Sangeetha	II
Mathematics	B.Sc. Mathematics (CA)	M. Meenakshi	I
	B.Sc. Mathematics (CA)	S. Sangilipriya	II
Computer Science and Information Technology	Part I Malayalam	R.Leena Aswathy Menon (III B.Sc.IT)	I
	Part I Malayalam	Vaishnavi Shaji (III B.Sc.IT)	II
Computer Application	Part II English	N. Pavipriya	I

## COLLABORATION

To improve the Industry - Institution interaction we have the following MoUs.

- ★ MoU with Mother Teresa Women's University, Kodaikanal for DDE courses.
- ★ MoU with Win ways (Pvt.) Ltd, Madurai for conducting the Value Added Courses LAMP.
- ★ MoU with Regional Council of ICWAI, Madurai for Conducting ICWAI (Foundation) classes.
- ★ MoU with Kalvi Institute Pvt. Ltd., Madurai for Conducting Tally classes.

- ★ MoU with Developing Library Network (DELNET), New Delhi for using e-resources.
- ★ MoU with ICT Academy of Tamil Nadu (ICTACT).
- ★ MoU with NRT Hospital, Theni.
- ★ MoU with Shine Tech installs Digital Multimedia Language Lab Software ETNL.
- ★ Membership with Confederation of Indian Industry (CII).

### ISO CERTIFICATION

In recognition of our quality management system in rendering service to the student community, TUV Rheinland Ltd an ISO certifying body has awarded us the ISO 9001:2008 certificate. The 2<sup>nd</sup> Surveillance Audit for the continuation of the certification was conducted on 8<sup>th</sup> December 2014. To review the implementation of the processes and to enhance quality, Internal Audits are conducted twice in a semester.

### OVERALL DEPARTMENTAL ENDEAVORS

The function of education is to teach one to think intensively and to think critically. Intelligence plus character - that is the goal of true education.

- Martin Luther king, Jr.

All the departments have conducted regular curricular programmes like National Conference, National / State level Seminars, Workshops, Faculty Development Programmes, Intercollegiate Meet, Inter Department Meet, Guest lectures, Exhibition and General awareness programmes. The followings are some of the notable activities conducted by various departments during the academic year 2014 - 2015 for the positive benefits of students in various aspects and to amplify their self-enthusiasm.



## **INTERNATIONAL LEVEL CONFERENCE**

The department of Microbiology and Biochemistry organized an International Level Conference on the topic "Green Energy and Green Environment SCITECH '15" on 21<sup>st</sup> January 2015. 197 delegates from 30 Colleges had participated in the event.

## **NATIONAL LEVEL CONFERENCE**

The department of Mathematics organized a National Conference on the topic "Advances in Mathematics and its applications" on 3<sup>rd</sup> September 2014.

## **STATE LEVEL SEMINAR**

The department of Commerce organized a one day State level Seminar on "Recent Trends in Indian Economic Development" on 10<sup>th</sup> October 2014. 262 delegates had participated in the event.

## **STATE LEVEL WORKSHOP**

The department of Computer Science and Information Technology organized a one day Workshop on the topic "Network Simulator (NS2)" on 4<sup>th</sup> September 2014. 49 students had participated in the workshop.

## **SYMPOSIUM**

NSCAS and Mother Teresa Women's University jointly organized one day Symposium on "Quality Research Focus and Career Opportunities" on 13<sup>th</sup> August 2014.

## **INTERCOLLEGIATE MEET / INTER DEPARTMENT MEET**

This academic year witnessed rippling sensation when the students from all over the state came together for a gala display of talents that echoed social messages in the most creative ways. In this year we have organized three intercollegiate meet and one Interdepartment meet.

- ★ The department of Commerce and Management studies conducted Intercollegiate Meet “Com-Panel’14” on 20<sup>th</sup> August 2014 and Lady Dock College, Madurai bagged the Overall I Prize.
- ★ The department of Computer Science and Information Technology and computer applications conducted Intercollegiate Meet “FAVICON’14” on 27<sup>th</sup> August 2014 and Ayya Nadar Janaki Ammal College, Sivakasi bagged the Overall I Prize.
- ★ The departments of Microbiology and Biochemistry and Chemistry conducted Intercollegiate Meet “Sciency Talencia ‘14” on 12<sup>th</sup> September 2014 and Ayya Nadar Janaki Ammal College, Sivakasi bagged the Overall I Prize.
- ★ The department of Computer Science and Information Technology conducted Inter department Meet “10<sup>th</sup> DIGIMORN” on 8<sup>th</sup> January 2015. The Department of English and Chemistry shared the Overall I prize and Ms.Sharmila M.Phil. English bagged the award of Miss. Digimorn.

#### **GUEST LECTURES**

We are not only making our students academically brilliant, but as true leaders and team players, and thus preparing for the real life corporate world. This is done by inviting eminent personalities from various Industries and Institutions to lend valuable Information from their Experiences to our students. We are proud to say that this year we have arranged valuable 31 Guest lectures to make our Students and Faculty members to be updated with knowledge about Industry needs, latest technical updates, Avenues for Higher studies.

#### **COLLEGE BAZAAR**

- ★ The department of Management Studies organized “College Bazaar” on 23<sup>rd</sup> July 2014. Totally 47 stalls were set by our students.
- ★ The department of Management Studies coordinates with Mahalir Thitam, Self Help Group, Theni organized “College Bazaar” on 25<sup>th</sup> September 2014. Totally 15 stalls were set by our students.

## EXHIBITION

As the exhibition is a tool of enhancing teaching learning process, all the departments have organized exhibitions.

- ★ The department of English organized “Literary Exhibition for Enhancement of Curriculum” on 2<sup>nd</sup> January 2015.
- ★ The department of Computer Application organized “COMEX ‘15” on 7<sup>th</sup> January 2015.
- ★ The department of Mathematics organized “Mathematics applied in Real Life” on 12<sup>th</sup> January 2015.
- ★ The department of Management Studies organized “Business Environment and Stock Market” on 9<sup>th</sup> February 2015.
- ★ The department of Computer Science and Information Technology organized technical exhibition on “Techibition” on 10<sup>th</sup> February 2015.
- ★ The department of Commerce organized “Recent trends in commerce” on 12<sup>th</sup> February 2015.

## ORIENTATION PROGRAMMES

- ★ The Internal Quality Assurance Cell organized a Faculty Orientation programmes to the new faculty members from 11<sup>th</sup> to 17<sup>th</sup> June 2014.
- ★ The Internal Quality Assurance Cell organized Students Orientation Programme and each department organized bridge courses to the 1<sup>st</sup> year students on 27<sup>th</sup> and 28<sup>th</sup> June 2014.
- ★ The Management organized Students Orientation Programme to the 1<sup>st</sup> Year Students by Dr.S.Girija Sathya Sankar, Trainer and Management Consultant, Madurai on 3<sup>rd</sup> July 2014.

## GENERAL PROGRAMMES

- ★ The Management organized 112<sup>th</sup> Kamarajar Birthday Celebration “கல்வித் திருவிழா” on 15<sup>th</sup> July 2014. Mini Marathon, Rally (Around Theni), Blood Donation Camp, Competitions and Cultural events were conducted and 33 prizes were distributed to the winners.

- ★ The department of Commerce organized “Tally Inauguration” for Tally students on 18<sup>th</sup> July 2014.
- ★ Our college coordinates with TMHNU Transport Maintenance Department organized “புத்தாக்க பயிற்சி முகாம்” to the TMHNU’s drivers and attenders on 17<sup>th</sup> August 2014. Dr.S.Girija Sathya Sankar, Trainer and Management Consultant, Madurai was the speaker on that day.
- ★ New Cafeteria Opening Ceremony is celebrated on 4<sup>th</sup> September 2014.

## FACULTY ACHIEVEMENTS

### Leader’s Contribution

Tactical Leadership requires leaders to focus more energy on driving continuous improvement i.e.) improving what is being done currently. Innovation becomes a key focus and a mindset shift is required to more of a long terms and strategic focus. Leaders operating at this level think beyond the boundaries.

- Dr.S.Chitra, delivered a speech on “Career Guidance to the +2 students in Theni District” at Nadar Saraswathi College of Engineering and Technology on 13<sup>th</sup> & 14<sup>th</sup> May 2014.
- Dr.S.Chitra, delivered a speech on “How to Become a Successful Entrepreneur” in an “Entrepreneurship Development Programme” organized by EDC cum Earn While you Learn Cell, on 19<sup>th</sup> to 21<sup>st</sup> July 2014.
- Dr.S.Chitra, delivered a speech on “Stress Management” organized by Department of Management Studies on 25<sup>th</sup> July 2014.

### Membership

- ★ Dr.S.Chitra, Principal, Member, Academic council, Mother Teresa Women’s University, Kodaikanal.
- ★ Dr.S.Chitra, Principal has got guideship for Ph.D in Commerce.
- ★ Mrs.Susheela Sankar, Vice Principal, is the Syndicate Member, Mother Teresa Women’s University, Kodaikanal.
- ★ Ms.A.Saranya, Head, Department of Microbiology & Biochemistry is the Life member in the leading Journal AMI (Association of Microbiologist in India).

- ★ Mrs.A.Komathi, Vice Principal, is the Expert committee member, Board of studies in Commerce with Computer Application, Fathima Women's College, Madurai.
- ★ Mrs.R.Uma, Head and Associate Professor, Department of Computer Application is the member, Board of studies in Computer Science, Arul Anandhar College, Karumathur, Madurai.
- ★ Mrs.R.Uma, Head and Associate Professor, Department of Computer Application is the Nodal Officer, All India Survey of Higher Education.

#### PhD Awarded

- ★ Dr.M.Devaki, Associate Professor, Department of Tamil has awarded Ph.D on 1<sup>st</sup> October 2014.
- ★ Dr.C.Deepika Thenmozhi, Lecturer, Department of Microbiology and Biochemistry, has awarded Ph.D on 28<sup>th</sup> October 2014.
- ★ Dr.K.Amala, Assistant Professor, Department of Microbiology and Biochemistry, has awarded Ph.D on 8<sup>th</sup> December 2014.

#### PhD Registered

- ★ Mrs.T.Krishnaveni, Department of Commerce, has registered Ph.D on 09<sup>th</sup> July 2014.

#### Keynote Addresses

- ★ Mrs.S.Devi Meenakshi, Head and Assistant Professor in Chemistry delivered a speech on "Consumer Products Preparation" in an "Entrepreneurship Development Programme" organized by EDC cum Earn While you Learn Cell on 19<sup>th</sup> to 21<sup>st</sup> July 2014.
- ★ Mrs.A.Komathi, Vice Principal delivered a Guest Lecture on "Wireless Sensor Networks" organized by Department of Computer Application on 8<sup>th</sup> August 2014.
- ★ Ms.G.Amala, Assistant Professor in Commerce delivered a speech in an Orientation Programme for RRC and YRC students organized by Nadar Saraswathi College of Engineering and Technology, Vadaputhupatti on 9<sup>th</sup> August 2014.

- ★ Mrs.G.Mahalakshmi, Head & Associate Professor in Commerce, delivered a Guest Lecture on “Impact of inflation in Indian economy” organized by Department of Management Studies on 28<sup>th</sup> August 2014.
- ★ Mrs.R.Uma, Head and Associate Professor in Computer Application, delivered a Guest Lecture on “Big Data” organized by Department of Computer Science and Information Technology on 3<sup>rd</sup> September 2014.
- ★ Mrs.Susheela Sankar, Vice Principal, delivered a Guest Lecture on “Cost Accounting Concepts” organized by Department of Commerce on 8<sup>th</sup> October 2014.
- ★ Mrs.V.Ananthi, Head & Associate Professor in Mathematics, delivered a Guest Lecture on “Applications of Mathematics for Future Carrier” organized by Department of Chemistry on 17<sup>th</sup> October 2014.
- ★ Dr.M.Devaki, Head & Associate Professor in Tamil delivered a Guest Lecture on “Self-confidence” organized at NSS Special Camp, Palakombai, Aundipatti on 24<sup>th</sup> December 2014.
- ★ Mrs.R.Uma, Head and Associate Professor in Computer Application, delivered a Guest Lecture on “Emerging Trends in Technology” at NSS Special Camp, Palakombai, Aundipatti on 26<sup>th</sup> December 2014.
- ★ Ms.A.Saranya, Head & Associate Professor in Microbiology delivered a Guest Lecture on “Forgive & Forget” at NSS Special Camp, Palakombai, Aundipatti on 27<sup>th</sup> December 2014.
- ★ Mrs.T.Krishnaveni, Assistant Professor in Commerce, delivered a Guest Lecture on “Consumer Awareness” at NSS Special Camp, Palakombai, Aundipatti on 28<sup>th</sup> December 2014.
- ★ Ms.V.Anusuyadevi Lecturer, Department of Chemistry, delivered a Guest Lecture on “Preparation of Consumer Products” at NSS Special Camp, Palakombai, Aundipatti on 28<sup>th</sup> December 2014.
- ★ Mrs.S.Devi Meenakshi, Head and Assistant Professor in Chemistry delivered a guest lecture on the topic “Tie and Dye” organized by V.V.Vanniaperumal College for Women, Virudhunagar on 31<sup>st</sup> January 2015.

- ★ Mrs.S.Devi Meenakshi, Head and Assistant Professor in Chemistry delivered a Guest Lecture on “Sustainable Chemistry” at National Seminar organized by Sakthi College of Arts and Science for Women, Ottanchatram on 7<sup>th</sup> February 2015.

#### Paper Publications in Journals

- ★ Dr.S.Chitra, Principal and Professor in Commerce published a paper on “Financial Management in a Private Company”.
- ★ Mrs.Susheela Sankar, Vice Principal, Department of Management Studies published a paper on “Inventory Management in a Manufacturing Company”.
- ★ Mrs.A.Komathi, Vice Principal, Department of Computer Science and Information Technology published a paper on “Analysis of Trust performance on Ad Hoc on-demand distance vector routing in wireless sensor networks”.
- ★ Mrs.N.Santhi, Librarian, published a paper on “Roles and Challenges of knowledge Manager”.
- ★ Mrs.G.Mahalakshmi Head and Associate Professor, and Ms.S.Mathumitha, Assistant Professor, Department of commerce published a paper on “Attitude of the customer towards cellular phone services - A study with special reference to Dindigul district”.
- ★ Ms.A.Saranya, Head and Associate Professor, Mrs.P.Meenambigai, Mrs.R.Premalatha and Ms.R.Shyamala Gowri, Assistant Professors, Department of Microbiology and Biochemistry published a paper on “Biological synthesis of silver nanoparticles using *Catharanthus Roseus*, *Phyllanthus Amarus*, *Euphorbia hirta* and their antibacterial activity”.
- ★ Ms.A.Suguna Devi, Assistant Professor, Department of Chemistry published a paper on “Synthesis of substituted pyrroles using iron (III) doped K - 10 Montmorillonite clay”.
- ★ Mrs.R.Uma, Head and Associate Professor, Department of Computer Application published a paper on “Opinion mining of Customer Feedback Data”.

- ★ Mrs.V.Ananthi, Head and Associate Professor and Ms.M.Ananthi Natchiyar, Assistant Professor, Department of Mathematics published a paper on “Queuing Theory in the Reduction of Waiting time of the Customers in the Railway Reservation Center, Theni”.
- ★ Dr.M.Devaki, Head and Associate Professor, Department of Tamil published a paper on “R.வேணுகோபால் படைப்புகளில் மொழிநடை”.
- ★ Mrs.R.Umagandhi, Head and Associate Professor, Department of English published a paper on “Mortal “Shiva” into immortal “Mahadev” in Amish Tripathi’s the immortals of Meluha”.
- ★ Mrs.P.Pothi Selvi, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Production of Aerated Vermicompost Teas and Their Effects on *Xanthomonas Compestris* and Black Spot Infected Rose Plants” in the International Journal of Science and Research (IJSR), Volume 3, Issue 7, July 2014. The ISSN No. is 2319 – 7064.
- ★ Mrs.P.Pothi Selvi, Assistant Professor in Biochemistry published a paper on “Green Synthesis of Silver Nanoparticles Using *Azadirachta Indica* and *Plectranthus Purpuratus* and their Antibacterial Activities” in the International Journal of Institutional Pharmacy and Life Sciences, Volume 4, Issue 4, July – August 2014. The ISSN No. is 2249-6807.
- ★ Dr.P.Prabhavathi, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Antimicrobial activity of *Impatiens balsamina* plant” in the World journal of pharmacy and pharmacology research on June 2014. The ISSN No. is 2278-4357.
- ★ Mrs.A.Komathi, Vice Principal, Head and Associate Professor, Department of Computer Science and Information Technology, published a paper on “Trust performance of AODV, DSR and DSDV in wireless sensor network” in the e-journal International Conference on “Current Trends in Engineering and Technology (ICCTET) on July 2014. The ISSN No. is IEEE – 33344.
- ★ Mrs.A.Komathi, Vice Principal, Head and Associate Professor, Department of Computer Science and Information Technology, published a paper on



“Malicious Node detection using belief based protected Routing (BPR) in Autonomous wireless sensor Network” in the International Global Journal for Research Analysis (GJRA) on August 2014. The ISSN No. is 2277-8160.

- ★ Ms.A.Saranya, Head and Associate Professor, Department of Microbiology and Biochemistry published a paper on “Isolation, Cultivation, Identification of the Entomopathogenic Activity of *Beauveria bassiana* on coffee berry border” in the World Journal of Pharmaceutical Research Volume 3, Issue 7, August 2014. The ISSN No. is 2277-7105.
- ★ Ms.C.Vidya, Assistant Professor, Department of Computer Science and Information Technology, published a paper on “An Analysis of Big Data usage in Big Organization” in the International Journal of innovative Science, Engineering and Technology, Volume 1, Issue 7, September 2014. The ISSN No. is 2348-7968.
- ★ Ms.Naidu Jamuna Baskarrajan, Assistant Professor, Department of Computer Science and Information Technology, published a paper on “Satellite Image Fusion using IHS and PCA Method” in the International Journal of innovative Science, Engineering and Technology, Volume 1, Issue 7, September, 2014. The ISSN No. is 2278-0661.
- ★ Dr.M.Devaki, Head and Associate Professor, Department of Tamil, published a paper on “செல்லாக்காசு” in the National Seminar on “முத்துக்கமலம்” on 17<sup>th</sup> September 2014.
- ★ Ms.M.Ponmari, Assistant Professor, Department of Tamil, published a paper on “திரையில் திருநங்கைகள்” in the National Seminar on “முத்துக்கமலம்” on 17<sup>th</sup> September 2014.
- ★ Dr.N.Umadevi, Assistant Professor, Department of Tamil, published a paper on “அண்ணாவின் நாடகங்களில் சமூக சிந்தனைகள்” in the National Seminar on “முத்துக்கமலம்” on 17<sup>th</sup> September 2014.
- ★ Mrs.T.Krishnaveni, Assistant Professor, Department of Commerce published a paper on “A Transport requirement for School students” in the International Journal of Management Research Volume 2, Issue 10, October 2014. The ISSN No. is 2321-1709.

- ★ Ms.B.Kalaivani, Assistant Professor, Department of Computer Application published a paper on “Identification of gait disorders using fuzzy expert system” in the International Journal of Science & Research, October 2014. The ISSN No. is 2319-7064.
- ★ Ms.K.Vennila, Mrs.K.Sivakami and Mrs.R.Padmapriya, Assistant Professors, Department of Computer Application published a paper on “Detection of Mass in Digital Mammograms” in the International Journal of Computer Applications on 18<sup>th</sup> October 2014. The ISSN No. is 0975 - 8887.
- ★ Ms.N.Vandhana, Assistant Professor, Department of Computer Science and Information Technology, published a paper on “An overview of mobile Adhoc networks for the existing protocol and applications” in the in the IJRCIESS International Journal of Research in Commerce, IT, Engineering and Social Sciences, Volume 1, Issue 4, October 2014. The ISSN No. is 2349-7793.
- ★ Ms.N.Renisha, Assistant Professor, Department of Commerce published a paper on “A Study on the level satisfaction of the Consumers towards Cosmetics” in the IJRCIESS International Journal of Research in Commerce, IT, Engineering and Social Sciences, Volume 1, Issue 4, October 2014. The ISSN No. is 2349-7793.
- ★ Ms.G.Thirumani Aatthi, Assistant Professor, Department of Computer Science and Information Technology, published a paper on “Network security using cryptographic techniques” in the in the IJRCIESS International Journal of Research in Commerce, IT, Engineering and Social Sciences, Volume 1, Issue 5, November 2014. The ISSN No. is 2349-7793.
- ★ Mrs.G.Mahalakshmi, Head and Assistant Professor, Department of Commerce published a paper on “Customer satisfaction on two wheeler a special reference with TVS XL in Theni District” in the International Research Journal of Management and Commerce Volume-1, Issue-8, November 2014. The ISSN No. is 2348-9766.
- ★ Ms.K.Gayathri, Assistant Professor, Department of Commerce published a paper on “Investors attitude towards post office saving schemes in

Cumbum Town” in the International Research Journal of Management and Commerce Volume-1, Issue-8, November 2014. The ISSN No. is 2348-9766.

- ★ Ms.N.Nalini, Assistant Professor, Department of Commerce published a paper on “Online shopping among college students in Theni district” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.
- ★ Ms.L.Arthy, Assistant Professor, Department of Commerce published a paper on “A preamble to computer vision” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences November 2014. The ISSN No. is 2349-7793.
- ★ Ms.R.Rathna, Assistant Professor, Department of Commerce “A study on consumer satisfaction of Uzhavar sandhai in Theni District” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.
- ★ Ms.R.Lavanya, Assistant Professor, Department of Commerce “Customer satisfaction on departmental stores in Theni District” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.
- ★ Ms.G.Arunadevi, Assistant Professor, Department of Commerce “A study on the constraints faced by working women towards savings” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.
- ★ Ms.G.Amala, Assistant Professor, Department of Commerce “Transition from Inertia to implementation using cloud computing” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.
- ★ Ms.G.Pooranam, Assistant Professor, Department of Commerce “Attitude of the policy holders towards ICICI Prudential life Insurance Schemes” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.

- ★ Ms.S.Mathumitha, Assistant Professor, Department of Commerce “Attitude of the customers towards cellular phone services-A study with special reference to Dindigul district” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.
- ★ Ms.R.Iswarya, Assistant Professor, Department of Commerce “Factors Including the level of Customer Satisfaction of Nokia Cellphone - A customer perspective study with reference in Uthamapalayam Taluk” in the (IJRCIESS) International Journal of Research in Commerce, IT, Engineering and Social Sciences, November 2014. The ISSN No. is 2349-7793.
- ★ Ms.A.Bharathi, Assistant Professor, Department of Mathematics published a paper on “A survey on mobile cloud computing” in the AARF Journal - International Journal of Research in Commerce, IT, Engineering and Social Sciences, 31<sup>st</sup> December 2014. The ISSN No. is 2349-7793.
- ★ Ms.M.Ananthi Natchiyar, Assistant Professor, Department of Mathematics published a paper on “Queuing Theory in the Reduction of Waiting time Of the Customers in the Railway Reservation Center, Theni” in the AARF Journal - International Journal of Research in Commerce, IT, Engineering and Social Sciences, 31<sup>st</sup> December 2014. The ISSN No. is 2349-7793.
- ★ Mrs.P.Meenambigai and Ms.R.Shyamala Gowri, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Microbial Degradation of reactive dyes - A Review” in the International Journal of Microbiology & Applied Sciences on 2014. The ISSN No. is 2319-7706.
- ★ Ms.A.Saranya, Head and Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Microbial Degradation of Azo Dyes - A Review” in the International Journal of Microbiology & Applied Sciences on 2014. The ISSN No. is 2319-7706.
- ★ Ms.P.Raja Rajeswari, Lecturer, Department of Microbiology and Biochemistry published a paper on “Anti-microbial- activity and phytochemical screening of Cynodon dactylon and Carica papaya” in the

International Journal of Research in Biotechnology on 2014. The ISSN No. is 2229-791.

- ★ Dr.R.T.S.Nandhini, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Effect of AM fungi on medicinally significant plant *Solanum surattense* Burm F” in the International Journal of Advanced Research in Biological Sciences on 2014. The ISSN No. is 2348-8069.
- ★ Mrs.J.Malarvizhi, Assistant Professor, Department of Management Studies published a paper on “Management Challenges and Strategies for Competitiveness” in the International Journal of Management Review ‘2014 on 8<sup>th</sup> January 2015. The ISSN No. is 2348 - 4373.
- ★ Ms.B.Aruna Devi, Assistant Professor, Department of Mathematics published a paper on “On Almost - Continuous Functions” in the International Journal of Golden Research Thoughts on January 2015. The ISSN No. is 2231-5063.
- ★ Mrs.A.Komathi, Vice Principal, Head and Assistant Professor, Department of Computer Science and Information Technology, published a paper on “Novel data security using extended RSA cryptographic algorithm” in International Journal of innovative Science engineering and Technology on January 2015. The ISSN No. is 2348-7968.
- ★ Ms.G.Amala, Lecturer, Department of Commerce published a paper on “A novel data security using extended RSA cryptographic algorithm” in IJISSET-International journal of innovative Science, Engineering and Technology on January 2015. The ISSN No. is 2348-7968.
- ★ Ms.N.Renisha, Lecturer, Department of Commerce published a paper on “A study on consumer awareness regarding public utility services” in IJMSS-International journal in Management and Social sciences on January 2015. The ISSN No. is 2321-1784.
- ★ Mrs.M.Thangeswari, Assistant Professor, Department of Management Studies published a paper on “Employee Turnover in Dharani Sugar and Chemical Ltd at Dharani Nagar” in SIMS Journal of Applied Management Research Volume 1, Issue 6, Jan - June 2015. The ISSN No. is 2278 - 3326.

- ★ Ms.V.Betsy Hannah, Assistant Professor, Department of Management Studies published a paper on “A Study on problem faced customer in super market at Tirunelveli (Dt)” in SIMS Journal of Applied Management Research Volume 1, Issue 6, Jan - June 2015. The ISSN No. is 2278 - 3326.
- ★ Ms.T.Shobana, Lecturer, Department of Management Studies published a paper on “A study on labour welfare measures in sail” in SIMS Journal of Applied Management Research Volume 1, Issue 6, Jan - June 2015. The ISSN No. is 2278 - 3326.
- ★ Mrs.C.Keerthika, Lecturer and Ms.M.Radhika, Assistant Professor, Department of Management Studies published a paper on “Banking Services and Customer Satisfaction “A study on Indian Bank” in Kadal Nagar, Madurai (Dt)” in SIMS Journal of Applied Management Research Volume 1, Issue 6, Jan - June 2015. The ISSN No. is 2278 - 3326.
- ★ Ms.M.Vishnu Shree, Lecturer, Department of Management Studies published a paper on “A Study in the effectiveness of pricing schemes towards super market with special reference to Aditya Birla Retail Ltd, Chennai” in SIMS Journal of Applied Management Research Volume 1, Issue 6, Jan - June 2015. The ISSN No. is 2278 - 3326.
- ★ Dr.P.Prabhavathi, Assistant Professor, Department of Microbiology and Biochemistry published a paper on “Biological Treatment of drinking water by chitosan based Nano composites” in the African Journal of Biotech on March 2015. The ISSN No. is 1684-5315.

#### Paper Publications in Proceedings

- ★ Dr.M.Devaki, Head and Associate Professor, Department of Tamil, published a paper on “மணிமேகலை வெண்பாவில் வெண்பா” in the National Seminar on “மறுமலர்ச்சித் தமிழ்க் கவிஞர்கள்” on July 2014. ISBN number is 978-81-909-464-9-0.
- ★ Mrs.A.Komathi, Vice Principal, Head and Assistant Professor, Department of Computer Science and Information Technology, published a paper on “Belief based protector routing technique in autonomous wireless sensor

network” in the International Conference on “Social media for service sector” on August 2014. The ISBN No. is 978-1-63315-205-2.

- ★ Mrs.R.Uma, Head and Assistant Professor, Department of Computer Application, published a paper on “Mining Educational Data to Analyze College Students Stress” in the International Conference on “Social Media for Service Sector” on August 2014. The ISBN No. is 978-1-63315-205-2.
- ★ Ms.S.V.Krishnapriya, Lecturer, Department of Mathematics published a paper on the topic “Catalan Number in Integer sequence and in cryptography” in the National Conference on “Mathematical Modeling” on 25<sup>th</sup> & 26<sup>th</sup> September 2014. The ISBN number is: 978-93-80657-44-8.
- ★ Mrs.A.Komathi, Vice Principal, Head and Assistant Professor, Department of Computer Science and Information Technology, published a paper on “Analysis of trust performance on AdHoc Demand distance vector routing in wireless sensor network” in the National Conference on “Recent trends and Research issues in computer science” on October 2014. The ISBN No. is 978-93-80657-74-5.
- ★ Dr.M.Devaki, Head and Associate Professor, Department of Tamil, published a paper on “பழமொழி எடுத்துரைக்கும் சமூக அமைதி” in the National Seminar on “தமிழ் இலக்கியங்களில் சமூக அமைதி” on 17<sup>th</sup> September 2014. The ISBN No. is 978-81-930440-1-8.

### Participations

Many faculty members of the college have attended Inter National/National/ State level seminars, conferences, training programmes, refresher, orientation courses, workshops as a part of updating their knowledge and skills in the subject concerned. A brief description is as follows

Levels	Participated	Paper Presented
International Level	23	20
National Level	14	11
State level	10	-

## LAURELS OF OUR STUDENTS

In this academic year our students have participated in 8 Intercollegiate Meets and have bagged 27 prizes in various competitions.

- ★ Ms.A.S.Shenbaga Janani of II M.Sc. (CS & IT), Ms.A.Ramadevi of III BBA and Ms.S.Hemasanthoshini of III BCA received “Award of Excellence” in the training Camp on “Interview Cracking Techniques - Path Finder Employability” organized by Placement Cell, N.S. College coordinates with E-Vel Career Builders & Placement Facilitators, Madurai on 25<sup>th</sup> and 26<sup>th</sup> August 2014.
- ★ Ms.R.Lavanya of II B.Sc. (IT) won II Prize and cash award Rs.7000/- in Speech Competition conducted by Tamil Valarchi Thurai, Theni, at Collector Office, Theni on 8<sup>th</sup> October 2015.
- ★ Ms.P.Abinaya of II M.Sc Chemistry, Ms.P.Kadal Rani of I M.Sc. Biochemistry, Ms.A.Muruga Lakshmi of I M.Com, Ms.S.Muhila of I MBA, Ms.S.Abirami of I M.A. English, Ms.C.Geetha of I M.A. English participated in All India FM - RJ Selection Interview at NS College, Theni on 28<sup>th</sup> January 2015.
- ★ Ms.P.Kadalrani of I M.Sc. Biochemistry won II Prize and Ms.J.Shakila Anjalin of III B.A. Tamil won III Prize in essay writing conducted by Tamil Illakiya Mandra Vizha, Periyakulam on 09<sup>th</sup>, 10<sup>th</sup> January 2015 and 27<sup>th</sup> February 2015.

### Students in Media Programmes

- Our College Article was published on the topic “அறிவே ஆற்றல் - கொள்கையுடன் பயணிக்கும் நாடார் சரசுவதி கலை மற்றும் அறிவியல் கல்லூரி” in Dhina Malar - Kalvi Malar - 2014 on 19<sup>th</sup> May 2014.
- Ms.N.Chokkar Meena of II B.Com was interviewed on the topic “உங்களைக் காப்பாத்திக்க கத்துக்கங்க” and published at Youth Page in Kumutham Snehidhi Magazine on 1<sup>st</sup> August 2014.
- Our students were interviewed by Puthiya Thalaimurai on the topic “பெண் சிகக் கொலையைத் தடுக்கும் முறைகள்” and telecasted in Puthiya Thaliamurai Channel on 02<sup>th</sup> August 2014.



- Ms.N.Chokkar Meena of II B.Com was interviewed on the topic “குத்து விடும் குடும்ப தலைவி” and published in Dhina Thanthi Sunday Malar in the month of August 2014.
- Ms.N.Chokkar Meena of II B.Com was interviewed on the topic “குழந்தைகளை விளையாட விடுங்கள்” and published in Dhina Malar on 3<sup>rd</sup> September 2014.
- Ms.N.Chokkar Meena of II B.Com was interviewed on the topic “சிலம்புச்செல்வி” and published in Aval Vikatan on 9<sup>th</sup> September 2014.
- Ms.P.Abinaya of II M.Sc. Chemistry participated in “Oru sol kaeleer” conducted in Venthar TV programme on 14<sup>th</sup> September 2014.
- Ms.A.Rama Devi of II BBA participated in “Talk show” conducted in Venthar TV programme on 16<sup>th</sup> September 2014.
- Ms.N.Chokkar Meena of II B.Com was interviewed on the topic “களரியின் கலை வடிவம்” and published in Pothigai Saral Magazine on 1<sup>st</sup> October 2014.
- Ms.M.Rajalakshmi and Ms.R.Lavanya of II B.Sc. (IT), Ms.Jeyapriya, Ms.Vetrichelvi and Ms.Sanya were interviewed on the topic “கோபக்கிளிகள்” and published in Aval Vikatan Magazine on 7<sup>th</sup> April 2015.
- Ten students participated as volunteers in “மகளிர் தினத்தில் மங்கல திருவிழா” organized and published by Sakthi Vikatan on 31<sup>st</sup> January 2015.

#### Paper Publications in Journals

- Ms.P.Saranya of M.Phil. (CS) published a paper on “A Survey on prediction of complex human activity by temporal sequence patterns” in the International Journal of Research in Computer applications and Robotics Vol-2, Issue-8, August 2014. The ISSN No. is 2320-7345.
- Ms.P.Malaimari Suganya and Ms.P.Jeyanthi of M.Phil. (CS) published a paper on “Cloud Computing” in the International Journal of Business Intelligence & Innovations Vol-1, Spl.Issue-1, September 2014. The ISSN No. is 2348-4705.

- Ms.M.Sindhuja of M.Phil. (CS) published a paper on “Data mining for Risk management in Hospital information systems” in the International Journal of Business Intelligence & Innovations Vol-1, Spl.Issue-1, September 2014. The ISSN No. is 2348-4705.
- Ms.R.Kalaivani of M.Phil. (CS) published a paper on “Grid computing Technology” in the International Journal of Business Intelligence & Innovations Vol-1, Spl.Issue-1, September 2014. The ISSN No. is 2348-4705.
- Ms.S.Abarna of M.Phil. (CS) published a paper on “Eye Phone: Activating mobile phones with your eyes” in the International Journal of Business Intelligence & Innovations Vol-1, Spl.Issue-1, September 2014. The ISSN No. is 2348-4705.
- Ms.P.Saranya of M.Phil. (CS) published a paper on “Recognition of complex human activities using visual and sequence pattern mining” in the International Journal of Research in computer applications and Robotics Vol-2, Issue-9, February 2015. The ISSN No. is 2320-7345.

#### Paper Publications in Proceedings

- Ms.P.Ramya, Ms.U.Pandipriya and Ms.M.Nagalakshmi of M.Phil. (CS) published a paper on “Cloud Computing different approaches in security challenge” in the International conference on “Social media for service sector” on August 2014. The ISBN No. is 978-1-63315-205-2.
- Ms.S.Abarna, Ms.R.Kalaivani and Ms.P.Malaimari Suganya of M.Phil. (CS) published a paper on “A system to filter unwanted message from OSN user walts” in the International conference on “Social media for service sector” on August 2014. The ISBN No. is 978-1-63315-205-2.
- Ms.M.Sindhuja and Ms.S.Roobini of M.Phil. (CS) published a paper on “Green Computing” in the International conference on “Social media for service sector” on August 2014. The ISBN No. is 978-1-63315-205-2.
- Ms.P.Jeyanthi of M.Phil. (CS) published a paper on “Application of sustainable mechanism for the smart phone environment” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.

- Ms.M.Sindhuja of M.Phil. (CS) published a paper on “Network source identification under model of hiss” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.
- Ms.S.Abarna of M.Phil. (CS) published a paper on “An efficient energy and topology communication model for achieving underwater sensor network” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.
- Ms.S.Roobini of M.Phil. (CS) published a paper on “Mining E-shopping habit among college students” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.
- Ms.P.Ramya of M.Phil. (CS) published a paper on “A Multilayer authentication approach for routing in mesh networks” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.
- Ms.U.Pandipriya of M.Phil. (CS) published a paper on “A novel approach for multi keyword search in cloud computing using homomorphic token precomputation” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.
- Ms.P.Malaimari Suganya of M.Phil. (CS) published a paper on “A Potential Cloud service by Auditing Cloud” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.
- Ms.M.Nagalakshmi of M.Phil. (CS) published a paper on “Fizzy C-Means Clustering with Local Information and kernel metric for image segmentation” in the International conference on “Innovative trends in computing and technology” on February 2015. The ISBN No. is 978-93-80686-05-1.

- Ms.S.Roobini of M.Phil. (CS) published a paper on “Prediction of college student’s Academic performance using historical data” in the International conference on “Current trends in advanced computing” on February 2015.

#### Participations in academic proceedings

Our College respects all the invitations given by other colleges with regard to all kinds of Competitions such as Sports, Paper Presentation, cultural competitions etc. Invariably in all the competitions, in whichever our college participated, our students made a mark and many surprise eyes turned towards them and the college.

#### Participation/ Paper Presentation in seminars / Workshops / Conferences

Levels	Participated	Paper Presented
International Level	64	47
National Level	22	-
State level	81	59

### SPORTS ACHIEVEMENTS

*“A champion is someone who gets up when he can’t”*

Our college pays equal attention for harmonious growth of both the body and mind of the students. The college believes in following the dictum ‘a sound mind in a sound body’. The department of Physical Education creates a hale and healthy atmosphere among the student community. We are proud to declare that the college takes sufficient care to make sports and games as a part and parcel of the curriculum, has been making all our efforts to train the students in indoor and outdoor games.

Sprawling ground is provided for all out door games like basketball, volleyball, shuttle, kabaadi. Track suits, T-shirts, sports articles and needed facilities are provided by the noble management. I convey my heartily thanks to the management for this. A strong contingent spirit of our sports team, have won many prizes at district, state and national level meet.

## NATIONAL LEVEL ACHIEVEMENTS

- ★ N.Chokkar Meena of II B.Com participated in the 17<sup>th</sup> All India Level karate and Kung-Fu Championship 2014 and she placed first in the Individual Katta of Black Belt of Kung-Fu event held at Periya Pavadi Sengunthar Thirumana Manadapam, Tiruchengode on 27<sup>th</sup> July 2014.
- ★ A.Anitha of I B.A English participated in the 48<sup>th</sup> Senior National Kho-Kho Championship 2014-2015 held at Hombegowda Kho-Kho Complex, Wilson garden, Bangaluru, Karnataka from 7<sup>th</sup> January to 11<sup>th</sup> January 2015.
- ★ 4 of our players participated in the 9<sup>th</sup> National Level Kung-Fu and Karate open Championship 2015 held at Adhiyamaan College of Engineering, Hosur, Krishnagiri District from 21<sup>st</sup> February to 22<sup>nd</sup> February 2015 and won 2 Gold and 4 Bronze medals.
  - N.Chokkar Meena of II B.Com got 2 Gold Medals in Black Belt and Individual Kata.
  - P.Dhivya of I BCA got 2 Bronze medals in Color Belt and Team Kata.
  - K.Dhivya of I B.Com (CA) got Bronze medal in Team Kata.
  - S.S.Lavanya of I BCA got Bronze medal in Team Kata.

## INTERUNIVERSITY ACHIEVEMENTS

- ★ A.Ramya of III B.Com (CA) represented Mother Teresa Women's University Athletic Meet in the State Level Interuniversity Competitions held at SDAT Jawaharlal Nehru Stadium, Chennai from 18<sup>th</sup> September to 20<sup>th</sup> September 2014 and won II Prize in High Jump and received Rs.7500 as Demand Draft.
- ★ A.Anitha of I B.A. English represented Mother Teresa Women's University in the Inter-University Kho-Kho Tournament held at Anna University, Chennai in the year 2014-2015.
- ★ A.Ramya, G.Vinitha of III B.Com (CA) and G.Hema Malini of III B.Sc. (CS) represented the Mother Teresa Women's University in the Interuniversity Basket Ball Tournament held at Hindustan University, Chennai in the year 2014-2015.

- ★ S.Pasupathi of III B.Sc. Mathematics with CA represented the Mother Teresa Women's University in the Interuniversity Ball Badminton Tournament held at B.S.Abdhur Rahman University, Chennai in the year 2014-2015.

#### STATE LEVEL TOURNAMENTS

- ★ 5 of our players participated in the Tamil Nadu State Powerlifting Tournament held at SNS College of Technology, Coimbatore from 25<sup>th</sup> July 27<sup>th</sup> July 2014 and won 2 Gold Medals, 1 Silver Medal and 2 Bronze medals.
  - P.Dhivya of I BCA and P.Nithya of II B.A. English won Gold Medal.
  - G.Vishvaroopala of II BCA won Silver Medal.
  - N.Chokkar Meena of II B.Com and P.Gnana Krishan Priya of I B.Sc. Mathematics won Bronze medal.
- ★ S.Vinothini of III B.Sc. Biochemistry and R.Anitha of I B.A. English selected for participating in the State Level CM Tournament held at NPR College, Naththam from 23<sup>rd</sup> January to 24<sup>th</sup> January 2015.

#### INTERCOLLEGIATE TOURNAMENTS

- ★ Our College Team participated in All the Mother Teresa Women's University Intercollegiate Tournaments organized in the Academic Year 2014 - 2015 and placed
  - Winner in Table Tennis
  - Runner in Chess, Ball Badminton and Basket Ball.
- ★ In Athletics, R.Ramya of I BA English got Second prize in Shot put and Discus Throw.

#### DISTRICT LEVEL MEETS

- ★ 90 students from our college participated in the Mini-Marathon organized by Theni Melapettai Hindu Nadargal Uravinmurai for Kamarajar 112<sup>th</sup> Birthday celebration on 15<sup>th</sup> July 2014 and our students won Cash prizes worth Rs.6000.

- ★ 5 of our players participated in the Theni District Boxing Association Senior Selection Trial held at Bodinayakanur on 3<sup>rd</sup> October 2014 and won One Gold and 4 Silver Medals.
  - N.Chokkar Meena of II B.Com won Gold Medal.
  - P.Banu Sri of II B.Com, K.Dhivya of I B.Com (CA), P.Nithya of II B.A. English and P.Dhivya of I BCA won Silver Medals.
- ★ 4 of our players participated in the District Level Silambam Competition 2014 - 2015 held at Bodinayakanur on 4<sup>th</sup> October 2014 and won 2 Gold and 2 Silver Medals.
  - N.Chokkar Meena of II B.Com and P.Dhivya of I B.Com won Gold Medal.
  - P.Banu Sri of II B.Com and K.Dhivya of II B.Com (CA) won Silver Medal.
- ★ Our College Ball Badminton team participated in the CM Tournament District Level-National Sports Ball Badminton held at SDAT Stadium, Theni on 7<sup>th</sup> October 2014 and won Runner-up.
- ★ Our College players participated in the National Women's Sports Festival-District Level Competitions held at SDAT Stadium on 11<sup>th</sup> December 2014 and has won many prizes.
  - Table Tennis -III Prize
  - Volley Ball - Runner
  - Basket Ball -Runner
  - Shot put - I Prize
- ★ 4 of our players participated in the Tamil Nadu State Sub-Junior and Senior Silmabham Championship 2014 held at Padma Ramasamy Matric School, Aundipatti from 29<sup>th</sup> December to 30<sup>th</sup> December 2014.
  - N.Chokkar Meena of II B.Com got II Prize.
- ★ Our College Players participated in the CM Tournament District level Competitions and won many prizes.
  - Basket Ball -III Prize and the team received Rs.6000 as Cash Prize.
  - Shuttle - III Prize and received Rs.500 as cash Prize.
  - Table Tennis-II Prize and received Rs.3000 as Cash Prize.
  - Shot put - I Prize and received Rs.1000 as Cash Prize.

## COLLEGE FUNCTIONS

### KALASANGAMI - THE FINE ARTS CLUB

“Kalasangami” - The Fine Arts Club is another precious gem in the crown of NSCAS. The club not only educates and entertains the spectators, but also motivates students. Its prime aim is to explore the hidden talents of the students and offer umpteen opportunities to unearth the potential in them. The fine arts were celebrated on 22<sup>nd</sup> and 23<sup>rd</sup> September 2014. 24 non - stage competitions and 13 stage competitions were conducted. The Overall I and II prize winners are the teams of Sapphire, Garnet respectively and III prize is shared by Diamond and Topaz teams. Mrs.Andal Priyadharshini, Nilaya Thalaivar, Pothigai tholaikaatchi Nilayam, Coimbatore honored the celebrations.

### AMUTHASURABI TAMIL ILLAKIA MANDRAM

Tamil is the sweetest and powerful of all the languages by knowing its sweetness and magnitude. Amuthasurabi Tamil Illakiya Mandra Vizha was organized by Tamil department on 11<sup>th</sup> September 2014. The function was inaugurated by the chief guest Singer. Mrs.Anitha Kuppusamy. Elocution, Essay writing, Drawing, Rangoli and Verse writing competitions were conducted to enlighten the students. The Forum publishes an annual magazine titled “Kalachudar” which provides a chance for the students to bring to light their scholarly articles in Tamil.

### GRADUATION DAY CELEBRATIONS

On 4<sup>th</sup> April 2015, NSCAS students - clad in traditional academic dress - returned this year to graduate in the grand setting of Graduation Day. Once at NSCAS Graduates are presented with their certificates by a guest speaker. This year the chief guest is Dr.M.Rajaram, Vice Chancellor, Anna University, Chennai.

### SPORTS DAY CELEBRATIONS

As a culmination of all the sports and games competitions conducted throughout the year, we had the joy of conducting the 7<sup>th</sup> Annual Sports Day on 8<sup>th</sup> April 2015. Our Chief Guests are Mr.Sugumaran and Mr.Sakthivel, Inspectors,



Allinagaram Police station who delivered simple yet effective speech. After a colorful March past, track and field events and students performance, prizes were awarded to the winners.

#### HOSTEL DAY CELEBRATIONS

Hostel day will be celebrated on 11<sup>th</sup> April 2015. The chief guests are Mr.R.Senthuran, President, United vision 2020 and Mrs. S. Rajalakshmi suresh, Indian Entrepreneur, Malaithuli founder, Theni coordinator of Kalam vision 2020 team.

#### IMPORTANT DAY CELEBRATIONS

Festival is an occasion for feasting or celebration, especially a day or time for thanking all the Great minds for their remarkable contributions and dedication. Festival is considered extremely important as it help acknowledge the contribution of students' individual responsibilities to the society. Besides observance of important days celebrations provide students an opportunity to express their respect to the Nation.

#### WORLD POPULATION DAY

On 11<sup>th</sup> July 2014, it renders an opportunity for the younger generation to raise awareness and focus attention on the importance of population issues in relation to development goals, poverty, and quality of life for all the World's citizens. The NSS team celebrated the World Population Day by conducting awareness programme on "Population".

#### INDEPENDENCE DAY

The stage was set for the celebration of 67<sup>th</sup> Independence Day on 15<sup>th</sup> August 2014 in our college. We salute and remember the heroic deeds of all freedom fighters. The National Flag was unfurled by our Secretary Mr.A.S.R.Maheswaran and he delivered Special Address in the topic of "National integration". Thirty six students participated in Parade at Theni sports stadium organized by the Collectorate of Theni On 15<sup>th</sup> August 2014, and involved in sale of the National flag. Our students make a formation of "India Map".

## **RAJIV GANDHI'S BIRTHDAY**

In order to fondly remember our former Prime Minister Rajiv Gandhi's 69<sup>th</sup> birth anniversary, the college celebrated his birthday on 18<sup>th</sup> August 2014 paying tributes to the departed leader "Sadbavana Diwas". On that day, fifty NSS students participated.

## **TEACHER'S DAY**

The Management celebrates the Teachers Day on 5<sup>th</sup> September 2014 as a tribute to the valuable contribution made by the teachers to the college by imparting knowledge, enlightening and shaping the career of students. The chief guest of the day is Mrs.Jeyanthi Manoharan, Principal, CGKG, Chennai.

## **DIWALI CELEBRATIONS**

Diwali is festival of lights. To bring the victory of light on everyone's life, Our NSS team visited Jeevan Jothi Hospice, Lakshmipuram and distributed crackers and sweets to the patients on 18<sup>th</sup> October 2014.

## **NATIONAL UNITY DAY CELEBRATION**

The students sing a Unity song on 31<sup>st</sup> October 2014. R.Lavanya, II B.Sc. IT gave speech about "Sardhar vallabai patel". Students and faculty members have taken pledge on unity. A documentary film showed on the history of Sardhar vallabai patel.

## **PONGAL DAY**

The festival of Pongal captures the quintessence of our culture in all its entirety and traditional practices and customs. That auspicious Pongal festival was celebrated by our students on 12<sup>th</sup> January 2015 in all magnificence in a traditional style. The students had dressed in traditional sarees. Rangoli and Pongal pot were designed by the students and faculties together. Then department wise pongal was prepared. Joy filled the air; it was totally a colorful Pongal at NSCAS. Competitions like Music chair, Tug of war, Uri adithal were conducted to the students. Rangoli competitions were conducted by Theni Anantham Pattu and Javuli stores.

- ★ S.Mamundial@Vaisali, K.Kayalvizhi, P.Anburose and M.Ramya of III B.A.Tamil got first prize and cash award Rs.5,000/-
- ★ V.Pandimeena, M.Kavitha, C.Vinothini and K.S.Karthiga of II M.A.English got second prize and cash award Rs.4,000/-
- ★ P.Durga devi, S.Sumaya banu K.Advaitha, and C.Rathna mala of II B.A.English got III prize and cash prize Rs.3,000/-

#### ROAD SAFETY WEEK CELEBRATION

On 13<sup>th</sup> January 2015, Road Safety week was celebrated in association with Theni Regional Transport office. Rangoli competitions were conducted on the topic of "Road safety rules".

#### VOTERS DAY

On 24<sup>th</sup> January 2015, Voters Day was celebrated by the NSCAS. In the aim of encouraging more young voters to take part in the selection of political front-runners, Dr.S.Chitra, Principal delivered the special address and Oath was taken by the students and faculty members.

#### REPUBLIC DAY

Republic Day was celebrated on 26<sup>th</sup> January 2015 to commemorate the date and moment when the Constitution of India came into effect. Thirty five students participated in Parade at Theni sports stadium organized by the Collectorate of Theni.

#### UNIQUE FEATURES OF NS COLLEGE

*"Progress is the activity of today and assurance of tomorrow"*

#### PLACEMENT

The institution is keen in creating employment opportunities to the students. We are very much glad to inform you that in this academic year many of our students got placed in various reputed companies because of the guidance and motivation of our faculty members who mold the students to shine in the

interviews by conducting Placement classes for communication skills, mock interviews, group discussions and aptitude test throughout the year.

The Placement Cell caters to the employment needs of the students and to the well-being of the society through proper guidance, counseling and periodic campus interviews. Total placements made during 2014-2015 was 3 off campus, 2 on campus drive and 3 training programmes.

#### **PARENTS MEET**

Parents are one of the prime pillars of any educational institution. Parents Meet was organized on 24<sup>th</sup> & 25<sup>th</sup> June 2014 for the parents of the fresher's. Also department wise parents meeting have been conducted to familiarize the semester examination results of November 2014.

#### **INDUSTRIAL VISIT**

The industrial visit is considered as one of the most tactical methods of teaching. During which students visited the companies and acquire an opportunity to learn practically through interaction, working methods and employment practices. Moreover, it gives exposure from an academic point of view. By knowing its significance we arranged nine Industrial visits in this academic year.

#### **BRAIN ENIGMA'15**

"A Challenging Chaser - Quiz Competition" is conducted on 27<sup>th</sup> March 2015 and the top scorers are

I Prize - 7 Students of Chemistry department

II Prize - 7 Students of English department

III Prize - 7 Students of CS & IT department

#### **KNOWLEDGE BOARD TEST**

Knowledge Board GK Test 2015 was conducted on 30<sup>th</sup> March 2015. 20 students are the top scorers.

## INFRASTRUCTURE FACILITIES

### HOSTEL FACILITY

#### *A Home away from Home*

We provide excellent hostel facilities for the students coming from various places. The ambience is so much of a home hence the hostel can be called a “*home away from home*”. Care is taken to provide nutritious and hygienic food to the students and the rooms are provided with all amenities.

### TRANSPORTATION

Excellent Transportation is one of the special features of our institution. The college owns a fleet of 23 buses and 1 winger which are made available to the students and the faculty members for commuting from various points in and around the town. The vehicles are the best of its kind, latest & conform to environmental & safety norms.

### CAFETERIA

College has the facility of a spacious and hygienic canteen that caters to the taste of all students. It is well maintained with efficient service. A new cafeteria was commenced by the management on 4<sup>th</sup> September 2014.

### RECREATIONAL FACILITIES

- ★ Proven facilities for indoor and outdoor games.
- ★ Yoga and meditation classes by experts.
- ★ Handcraft Training.
- ★ Gym.

### LIBRARY

Library was established in our College to facilitate creation of new knowledge through acquisition, organization and dissemination of knowledge resources and provided value added services. With the recurring grants from the generous Management contribution the Library has been steadily and systematically equipped. It has been playing a very important role in the teaching-

learning process and research activity in the College. Our library has the membership for many reputed magazines and Journals and member in N- List of UGC - INFLIBNET to access more than 51,000 e-books and 21,000 e - journals.

#### LABORATORY FACILITIES

The phenomenal growth of the infrastructure with modern amenities is seen in the laboratories for the students to excel in their practical application and blossom forth into competent, successful individuals to face the challenges posed by the developing society. We provide seven computer labs with well-furnished system one net cafe, five Science laboratories. We also provide

- ★ Digital Library Service
- ★ Reprography Service

#### VALUE ADDED COURSES

To meet the demands of the corporate world our institute is striving hard to develop the skills of the students by rendering special courses. The NSCAS students will have tremendous opportunities to take the advantage of our initiative that will give them a multidimensional insight.

Name of the value added courses	No. of beneficiaries
Certificate Course in Spoken English	589
Diploma in Computer Application	100
Diploma in Web Designing	120
Diploma in Desktop Publishing	119
Android	28
Tally	116
ICWAI (Foundation)	24
Certificate Course in Speed Arithmetic	63
Certificate Course in Export Management	60
Certificate Course in Library Science	63
PG Diploma in Computer Application	107
PG Diploma in Management	68
PG Diploma in Banking and Insurance Management	70

Name of the value added courses	No. of beneficiaries
DMLT	164
DYCO	149
Journalism and Mass Communication	36
IAS Guidance	175
Coaching for Competitive Examinations	103
Spoken Hindi	100
Certificate Course in Yoga	17
UGC NET / SET Paper - I	23

### IAS GUIDANCE CELL

The main objective of this cell is to provide right direction, quality training and effective guidance about the Civil Services examination for the students from the rural area. Its aim is to inculcate ethical, moral and socio-cultural values in the minds of the student towards victory both in examination and social empowerment. This cell organized two guest lectures on the topic "Indian Constitution" and "Indian History" on 22<sup>nd</sup> August 2014 and 9<sup>th</sup> February 2015 respectively.

### CLUB ACTIVITIES

*"Service by students brings laurels to Nation"*

Clubs and their activities provide a lot of exposure about the world around that benefits the Student to develop. Our Activities have not been at the internal; however we also work for the betterment of our society and contributed to the growth of Nation as whole.

### NSS

The motto of NSS is "NOT ME BUT YOU". It underlines that the welfare of an individual is ultimately dependent on the welfare of the society as a whole. We the NSCIans always believe in that motto. So we conducted NSS inauguration every year accompanied by a general awareness program and the enrollment of candidates was done after enlightening the students about the activities done by NSS in regard to the society.

Four NSS units are functioning in our college. Blood donation campaigns, State level Seminar on “Environmental Surrounding and Growth of Country”, cleaning work in common public places like Theni District Library and Veerappa Ayyanar Temple, Planting of 27 trees, campus cleaning were carried out regularly by our NSS volunteers. The NSS team organized Dengue awareness programme at Oonjampatti School, voter’s day celebration at Ammapatti village, seven important days’ celebration, Field visit to ICTC and two awareness programmes.

NSS Students attended special camp at Palakombai, Aundipatti Village from 23<sup>rd</sup> to 29<sup>th</sup> December 2014. Cultural Programmes, Veterinary Camp, Skin Camp, Exhibition, tree plantation, Rally, Guest Lectures, Training programmes, trucking at Vellaper Temple, Yoga and Meditation etc., were arranged in the camp.

#### CONSUMER CLUB

The main objective of the club is to create consumer awareness among the College students as well as the public. Their activities aim at making the consumers become aware of their rights and duties and be on guard against all types of exploitations.

In this year, two guest lectures on “Duties and responsibilities of a consumer” and “Consumer Education” were conducted.

#### LITERACY CLUB

Our College creates literacy club with the aim of disseminating educational awareness in and around the college. The aim is achieved by conducting school visits, training programme, group discussion, guest lecture, awareness programme like Dengue awareness programme at Oonjampatti School and voters day celebration at Ammapatti village.

#### RED RIBBON CLUB

To create an ‘AIDS free society’, the Red Ribbon Club, takes up a mission in hand with warmth and care. It also aims in building their capacities as peer educators in spreading messages on positive health behavior in an enabling



environment and increasing voluntary blood donation from youth by conducting guest lectures, an awareness programme on “National Leprosy Eradication”, field visit to Jeevan Jyoti for Diwali celebration, and one District Level Study Camp.

#### **YOUTH RED CROSS**

The motto of this club is to serve. It is an epitome of love and service. It aims at extending benevolence and usual values among the community. In this academic year, four awareness programmes, ICTC visit, Field Visit to Jeevan Jothi Hospice, Blood Donation Camp and District Level Study Camp have been conducted.

#### **GREEN CLUB**

The motto of this club is “*Green Campus, Clean Campus*”. The main aim is to sensitize students about environmental issues. The Green Club Team performed tree plantation like Rose plants, 200 Duranta Plants in the college campus.

#### **EDC CUM EARN WHILE YOU LEARN CELL**

The cell aims at manifesting the latent entrepreneurial spirit of the youth. The cell aspires to enable our students generate income through business activities, empower them by skill development trainings and awareness-building programs and reduce gender discrimination through development of women leadership. The programmes of the cell are

- ★ Organized Entrepreneurship Development Programme to the students from 19<sup>th</sup> to 21<sup>st</sup> June 2014.
- ★ EDC products like 265 lt and 900 ml of Phenyl, 707 Kg of Vermicast, have been prepared and sold.

#### **COMMUNITY SERVICES OF THE DEPARTMENTS TO THE NEIGHBORHOODS**

- ★ Skill Mela for self-help group
- ★ Awareness on “Bank Savings”
- ★ Communication Skills in English

- ★ Learning skills of Tamil
- ★ Personality Development
- ★ Dengue Awareness
- ★ Health and Hygiene
- ★ Computer Literacy
- ★ Arithmetic shortcuts

#### FUTURE PLAN

- ★ To launch innovative academic programmes
- ★ To strengthen the consultancy services
- ★ To upgrade the PG departments as Research centers
- ★ To strengthen the laboratories to enhance the quality of research
- ★ To encourage faculty members to undertake funded projects

#### CONCLUSION

First I bow in gratitude before our Goddess Sri Bathrakaliamman who made all these accomplishments possible. Every day brings Her Blessings, every moment we experience Her Care and Protection!!

Then I take this opportunity express my heartfelt gratitude to our chief guest Dr.K.Manimekalai, Vice Chancellor, Mother Teresa Women's University, Kodaikanal, for gracing this day with your presence.

I express my indebtedness to all the management members who in their own way have helped in raising the institution where it stands today. I remain deeply grateful to our President, Vice President, General Secretary and Treasurer who always afford perfect logistic support and guidance for us in all our occasions.

I can hardly tell you how blessed we are to have such a wonderful, talented and compassionate Secretary and Joint Secretary. Without their guidance, it would be impossible for us to reach these accomplishments.

As we build upon our many accomplishments and across our campuses, we thank the management for their continued support of NS College of Arts and

Science and our students. Your support truly energizes our College community, ensures our future success, and allows us to prepare an increasing number of students for in-demand careers and enriched lives.

My whole hearted thanks to the esteemed Vice Principals, Deans, Heads of all the Departments, Faculty Members, Non-teaching Staff, supporting Staff Members, and Drivers for their unstinted co-operation, constant inspiration and immense support.

Dear students, my deep felt thanks to all of you. I am sure that our collective endeavor shall take our College to greater heights in serving the society in a meaningful and positive manner.

My whole hearted thanks to all parents and alumni who have been in touch with us during the year and their valuable suggestions helped us to improve. I look forward to your continued support in our march towards autonomy.

I would like to thank both the electronic and paper media for their valuable support in publishing the college activities.

And thank you very much to our distinguished guests on the dais and off the dais for gracing this day with your presence.

The College wishes all the out-going students of the session 2014-15 all the best in their life and a bright academic future.

**“A Great Career Without A Great Education Is Only A Dream ...**

**We Are Nothing ...**

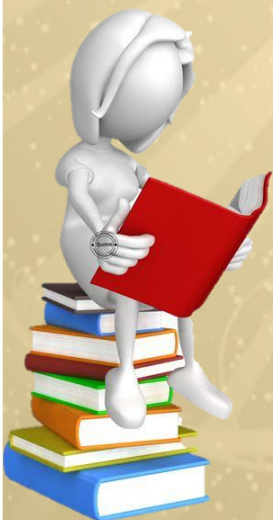
**But Just Helping You To Realize Your Dream ... Smart Success”**

**- Jatin Goyal**

*Thank you once again!*

**In this temple of education, the flame of knowledge and God-given wisdom must ever burn brightly!!**

*Education is not preparation for life;  
Education is life itself.*



*When you know a thing, to hold that you  
know it, and when you do not know a  
thing, to allow that you do not know it -  
this is knowledge.*

